

RECORDATION FORM COVER SHEET
PATENTS ONLY

Atty Ref/Docket No.: 2006P00416US/0035-006001

Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Sanjeet Mall and Hilmar Dolderer
Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies):
Name: SAP AG
Street Address: Dietmar-Hopp-Allee 16
Walldorf 69190 Germany
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: December 14, 2006, December 14, 2006

4. Application number(s) or patent number(s):
If this document is being filed together with a new application, the execution date of the application is:
A. Patent Application No.(s) B. Patent No.(s)
Serial No. 11/640,721, filed December 18, 2006

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Mark Bellermann
Address: Brake Hughes Bellermann LLP
c/o Intellevate
P.O. Box 52050
Minneapolis, MN 55402

6. Total number of applications and patents involved: 1
7. Total fee (37 CFR 3.41): \$ 40.00
 Enclosed
 Authorized to be charged to credit card

8. Please charge any additional fees or credit any over payments to our Deposit Account No.: 50-3521

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark Bellermann/Reg. No. 47,419
Name of Person Signing

Mark Bellermann
Signature

3/7/07
Date

Total number of pages including cover sheet: 4

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Mail Stop Assignment Recordation Services
P.O.Box 1450
Alexandria, VA 22313-1450

PATENT

OP \$40.00 11640721

ASSIGNMENT

WHEREAS, We, Sanjeet Mall, residing at Handchusheimer Landstrasse 44, Heidelberg, 69121, Germany, and Hilmar Doldener, residing at Hausmannstr. 28, Stuttgart, 70188, Germany, made certain new and useful inventions and improvements for which we filed an application for Letters Patent of the United States entitled ADAPTIVE SALES ASSISTANT;

WHEREAS, We hereby authorize and request our attorneys, as listed on the Combined Declaration and Power of Attorney, at Brake Hughes PLC, to insert here in parentheses (Ser. No. 11/640,721 ; Filing Date: December 18, 2006) the filing date and application number of said application when known.

AND WHEREAS, SAP AG, a corporation organized and existing under and by virtue of the laws of Germany, and having an office and place of business at Dietmar-Hopp-Allee 16, Walldorf, 69190 Germany (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefore;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted there from, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted there from; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid

PATENT

Docket No: 2006P00416US/0035-006001
Page 2 of 3

inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

IN TESTIMONY WHEREOF, I have hereunto set my hand this th 14 day of December, 2006.

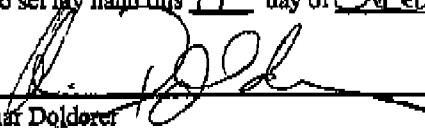
[Signature]
Sanjeet Mall

Stephan Koenig
Witness (Print Name)

[Signature]
Witness Signature

Docket No: 2006P00416US/0035-006001
Page 3 of 3

IN TESTIMONY WHEREOF, I have hereunto set my hand this 14th day of December, 2006.



Hilmar Doldorfer

Stephan König

Witness (Print Name)

Stephan König

Witness Signature

PATENT