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To the Director of the U.S. Patent and Trademark Office

Documents or the new address(es) below.

1. Name of conveying party(ies)
Chi Kong Hui

Name of receiving party(ies)

Name: Peter Sui Lun Fong

Internal Address: _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Street Address: 297F South Atlantic Blvd.

Execution Date(s) January 31, 2007

City: Monterey Park

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

State: California

Country: USA Zip: 91754

Additional name(s) & address(es) attached? Yes No

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

6. Total number of applications and patents involved: 1

Name: Mark B. Garred, Esq.

7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

Internal Address: c/o Stetina Brunda Garred & Brucker

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

Street Address: 75 Enterprise, Suite 250

8. Payment Information

City: Aliso Viejo

a. Credit Card Last 4 Numbers _____
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State: CA Zip: 92656

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Authorized User Name _____

Fax Number: (949) 855-6371

Email Address: patent@stetinalaw.com

9. Signature:

Signature

1/31/07
Date

Mark B. Garred

Total number of pages including cover sheet, attachments, and documents: 2

Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

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ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, I

Chi Kong Hui

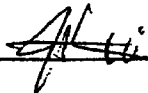
Kowloon, Hong Kong

hereby sell, assign and transfer to Peter Sui Lun Fong, having a place of residence at 297F South Atlantic Blvd., Monterey Park, California, 91754 its successors and assigns, the entire right, title and interest throughout the world in my/our invention in:

ANIMATED HOLIDAY BEAR

for which I have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; I authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from me; I agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and I request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 31st day of JANUARY, 2007.



Chi Kong Hui

On JAN 31st, 2007, before me, FAN SHEUNG CHUN, personally appeared Chi Kong Hui personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is(are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.


SIGNATURE OF WITNESS