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1. Name of conveying party(ies)/Execution Date(s):

Bulletproof Design – February 28, 2007

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other:

4. Application or patent number(s):

☐ This document is being filed together with a new application

A. Patent Application No.(s) 29/271,368

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Cheryl J. Tubach
 The Coca-Cola Company
 NAT 19
 P.O. Box 1734
 Atlanta, GA 30301
 Phone Number: 404-676-1077
 Fax Number: 404-676-8414
 Email Address: ctubach@na.ko.com

2. Name and address of receiving party(ies)

The Coca-Cola Company
 One Coca-Cola Plaza NW
 Atlanta, Georgia 30313

Additional name(s) & address(es) attached? ☐ Yes ☒ No

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$40

- ☐ Authorized to be charged by credit card
☒ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

- a. Credit Card Last 4 Numbers
 Expiration Date
 b. Deposit Account Number 03-2320
 Authorized User Name Andrea Barbiana

9. Signature


 Andrea Barbiana

3/9/07
 Date

Total number of pages

including cover sheet, attachments, and documents: **3**

Docket No. RC 293639

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
 Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

PATENT

PATENT APPLICATION
DOCKET NO.: RC 293639

A S S I G N M E N T

WHEREAS, Bulletproof Design, a corporation organized and existing under and by virtue of the laws of England, having an office at 28 - 32 Shelton Street, Covent Garden, London WC2H 9JE., England, hereinafter referred to as "ASSIGNOR," has acquired by assignment dated 28/February 2007 from the inventor Adam Watts his entire right, title and interest in and to new and useful or ornamental discoveries and/or improvements in or relating to a

BOTTLE,

hereinafter referred to as "INVENTION," and to an application thereon for Letters Patent in the United States of America, hereinafter referred to as "APPLICATION," which has been filed on January 17, 2007 as Serial No. 29/271,368;

WHEREAS, THE COCA-COLA COMPANY, a corporation organized and existing under and by virtue of the laws of the State of Delaware, having an office at One Coca-Cola Plaza, N.W., Atlanta, Georgia 30313 U.S.A., hereinafter referred to as "COMPANY," is desirous of acquiring the entire right, title and interest in and to said INVENTION and APPLICATION;

NOW THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) lawful money of the United States of America and other good and valuable consideration to it, in hand paid, the receipt of and sufficiency whereof are hereby acknowledged, ASSIGNOR, has sold, assigned and transferred and does hereby sell, assign and transfer unto COMPANY, its successors and assigns, its entire right, title and interest in and to INVENTION and APPLICATION assigned to it, including the right to apply for any Letters Patent thereon in the United States of America and in all other countries, including the right to claim the priority of the date of filing of any applications in the United States of America and in all other countries and including all continuations, divisionals, extensions, invention registrations, inventors' certificates, petty patents, re-examinations, registrations, reissues, renewals, revalidations, substitutes, utility models and the like corresponding thereto, to the full end of the term or terms of such Letters Patent, the same to be held and enjoyed by COMPANY, its successors and assigns the same as it would have been held and enjoyed by ASSIGNOR if this assignment and sale had not been made.

ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademarks and equivalent official in all other countries to issue all such Letters Patent to COMPANY in accordance with this instrument of assignment.

ASSIGNOR hereby represents and warrants that there are no rights or interests outstanding with respect to any third party inconsistent with the rights and interests granted herein and that ASSIGNOR shall not execute any instrument or grant or transfer any rights or interests inconsistent therewith, and that ASSIGNOR and its successors and assigns, as the case may be, shall execute and deliver to COMPANY, its successors and assigns, any further documents or instruments, including but

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not limited to affidavits, declarations, powers of attorney and assignments and do any and all further acts that may be deemed necessary by COMPANY, its successors and assigns, to file and prosecute applications for such Letters Patent in any country where it may elect to file such applications, and that may be necessary to vest in COMPANY, its successors and assigns the title herein conveyed, or intended so to be, and to enable such title to be recorded in the United States of America and in all other countries where any such applications may be filed.

AND, ASSIGNOR further covenants and agrees that ASSIGNOR and its successors and assigns, as the case may be, in consideration of the premises shall at any time upon request, communicate to COMPANY, its successors and assigns, all material facts and provide COMPANY with all available documentation thereof in the possession or control of ASSIGNOR or its successors or assigns, as the case may be, relating in any way to INVENTION including the history thereof and shall testify as to same in any interference, litigation or any other proceeding in the United States of America including its territorial possessions and in any other country when requested to do so by COMPANY, its successors and assigns.

IN WITNESS WHEREOF, a duly authorized officer of ASSIGNOR has executed this Assignment to be effective on the date executed below.

ASSIGNOR:

Bulletproof Design

By: [Signature]

Print Name: J. STENVAET

Title: ACCOUNT DIRECTOR

20.02.2007

DATE

STATE OF _____)
) SS:
COUNTY OF _____)

SUBSCRIBED AND SWORN TO before me, a Notary Public, by E. J. Frost, in his/her capacity as MANAGER of ACCOUNTS, this 28 day of February, 2007.

Notary Public

My Commission Expires: _____