PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Coors Brewing Company	02/05/2007

RECEIVING PARTY DATA

Name:	Coors Global Properties, Inc.
Street Address:	17735 W. 32nd Ave.
City:	Golden
State/Country:	COLORADO
Postal Code:	80401

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11669049

CORRESPONDENCE DATA

Fax Number: (303)863-0223

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (303) 764-3027

Email: caschenbrenner@sheridanross.com

Correspondent Name: Sheridan Ross P.C.
Address Line 1: 1560 Broadway
Address Line 2: Suite 1200

Address Line 4: Denver, COLORADO 80202

ATTORNEY DOCKET NUMBER: 4064-26

NAME OF SUBMITTER: Brent P. Johnson

Total Attachments: 2

source=ASSIGN_CBC2CGP#page1.tif source=ASSIGN_CBC2CGP#page2.tif

PATENT REEL: 019010 FRAME: 0097

500239015

. \$40.00 T

ASSIGNMENT

WHEREAS, Coors Brewing Company, a Colorado corporation having a place of business at 311 10th Street, Golden, Colorado 80403, is the owner of an interest in and to U.S. Patent Application Serial No. 11/669,049, entitled "BEVERAGE DISPENSE FONT INCORPORATING PORTABLE COOLING DEVICE", and further identified as Attorney file No. 4064-26, for which application for Letters Patent of the United States have been made, said application having a filing date of January 31, 2007;

WHEREAS, Coors Global Properties, Inc., a Colorado corporation having a place of business at 17735 W. 32nd Ave., Golden, Colorado 80401, is desirous of acquiring said interest of Coors Brewing Company.

NOW THEREFORE, be it known that for certain good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Coors Brewing Company does sell, assign and transfer to Coors Global Properties, Inc., its successors, legal representatives and assigns, the aforesaid application for the territory of the United States of America and all continuation, divisional, continuation-in-part and reissue applications, all patent applications in foreign countries, all applications pursuant to the Patent Cooperation Treaty and all applications for extension filed or to be filed for the invention, and all Letters Patent, Invention Registrations, Utility Models, Extensions or Reissues and other patent rights, obtained for the invention in the United States or any other country; Coors Brewing Company also assigns any right, title or interest in and to the said invention which has not already been transferred to Coors Global Properties, Inc.; Coors Brewing Company warrants that no assignment has been made of the invention, application or patent therefor to a party other than Coors Global Properties, Inc., and is under no obligation to make any assignment of the invention, application, or patent therefor to any other party; and Coors Brewing Company further agrees to cooperate with Coors Global Properties, Inc. hereunder in the obtaining and sustaining of any and all such Letters Patent and in confirming Coors Global Properties, Inc.'s exclusive ownership of the invention, but at the expense of Coors Global Properties.

The Commissioner of Patents is hereby authorized and requested to issue the Letters Patent solely in accordance with the terms of this Assignment, to Coors Brewing Company, its successors, legal representatives and assigns, as the assignee of the entire right, title and interest therein.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the day indicated hereunder.

Date: 5,3007

By:_

N. Comell Boggs Chief Legal Officer and

Group Vice President, Public Affairs

PATENT REEL: 019010 FRAME: 0098 State of Colorado:

:ss

County of Jefferson:

RECORDED: 03/14/2007

Before me, a Notary Public in and for said County and State, personally appeared N. Cornell Boggs, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and considerations therein expressed.

Given under my hand and seal of office this <u>day</u> of February 2007.

Notary Public

My Commission Expires Aug. 2. 2009

AOL ROMAN OT AR IN OF COLOR

> PATENT REEL: 019010 FRAME: 0099