

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ADS ResponseCorp, Inc.	02/28/2007
RECEIVING PARTY DATA	
Name:	TransUnion Intelligence LLC
Street Address:	2700 East Sunset Road, Suite B14
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89120
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	09951962
Application Number:	09951261
CORRESPONDENCE DATA	
Fax Number:	(312)269-1747
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	William J. Lenz
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Address Line 4:	Chicago, ILLINOIS 60602
ATTORNEY DOCKET NUMBER:	010409-0062
NAME OF SUBMITTER:	William J. Lenz
Total Attachments: 2 source=ADS to TransUnion Assignment#page1.tif source=ADS to TransUnion Assignment#page2.tif	

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REEL: 019020 FRAME: 0610

PATENT ASSET ASSIGNMENT

PATENT ASSET ASSIGNMENT (this "Assignment"), dated as of February 28, 2007, is executed by ADS ResponseCorp, Inc., a Florida corporation ("Assignor"), to transfer Patent Assets (as defined below) to TransUnion Intelligence LLC, a Nevada limited liability company ("Assignee").

RECITALS

WHEREAS, Assignor, Assignee, and Trans Union LLC are amongst the parties to a Purchase Agreement, dated as of February 28, 2007 (the "Purchase Agreement"), that provides for (among other things and subject to the conditions set forth therein) the purchase by Trans Union LLC of all of the outstanding shares of capital stock of Assignor;

WHEREAS, the Purchase Agreement also provides for, among other things, the purchase by Assignee of the Patent Assets (as defined in the Purchase Agreement) of Assignor, including that certain patent application filed by Byron S. Baldwin, Phillip Dolamore and Thomas Mahaney for Health Care Financing and Method (Attorney Docket No. 64840.010300) (Serial No: 09/951,962) on September 13, 2001 with the United States Patent and Trademark Office, as such patent application has been amended to date, and that certain patent application filed by Byron S. Baldwin, Phillip Dolamore and Thomas Mahaney for Health Care Debt Financing and Method (Attorney Docket No. 64840.010400) (Serial No.: 09/951,261) on September 12, 2001 with the United States Patent and Trademark Office, as such patent application has been amended to date (collectively, the "Patent Applications"); and

WHEREAS, to complete the consummation of the transactions contemplated by the Purchase Agreement, Assignor has agreed to execute this Assignment to assign to Assignee all right, title, and interest in and to the Patent Assets, including the Patent Applications;

ASSIGNMENT

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

In order to make and record a specific formal assignment of the Patent Assets from Assignor to Assignee, be it known that for good and valuable consideration, including consideration previously transferred, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by this instrument does hereby sell, assign and transfer unto Assignee and its successors and assigns, all right, title and interest, throughout the world, in, to and under (i) the Patent Applications and all inventions as fully set forth and described in the Patent Applications, (ii) any and all nonprovisionals, divisions, continuations or continuations-in-part thereof which may issue directly or indirectly from the Patent Applications, (iii) all patents and utility model registrations in any foreign country relating thereto, and (iv) the rights to sue for and

recover all damages for past infringement of the above rights, the same to be held and enjoyed by Assignee, for its own use and benefit, and for its successors, legal representatives and assigns, to the full end of the term for which said Patent Applications may be granted. Assignor does hereby authorize and request the Commissioner of Patents to issue any patent resulting from the Patent Applications in accordance with this instrument.

Assignor does hereby covenant and agree, for itself and its successors and assigns, that it will execute and deliver to Assignee, without expense to itself, any and all additional documents and perform any further acts necessary to vest in Assignee the rights hereby conveyed.

IN TESTIMONY WHEREOF, Assignor has caused this instrument to be signed by its duly authorized officer as shown below.

ADS RESPONSECORP. INC.,
a Florida corporation

By: Byron S. Baldwin Jr.

Name: BYRON S. BALDWIN JR

Title: TREASURER

NOTARIAL CERTIFICATE

State of: Florida)

County of: Broward) SS.

Subscribed and sworn to before me this 28 day of Feb., 2007. - Georgia D.L. as G.D.

Notary Public: [Signature] My commission expires: _____



Judith W. Stoner
Commission #DD195705
Expires: May 03, 2007
Bonded Thru
Atlantic Bonding Co., Inc.

NGEDOCs: 010409.0062:1373929.1