

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Ritchie O. Hefner</td><td>01/18/2007</td></tr><tr><td>Marc A. Jensen</td><td>01/17/2007</td></tr><tr><td>Jon W. Devitt</td><td>01/17/2007</td></tr><tr><td>Bruce L. Godbersen</td><td>01/17/2007</td></tr></tbody></table>		Name	Execution Date	Ritchie O. Hefner	01/18/2007	Marc A. Jensen	01/17/2007	Jon W. Devitt	01/17/2007	Bruce L. Godbersen	01/17/2007
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RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>Byron Originals, Inc.</td></tr><tr><td>Street Address:</td><td>119 E. Hwy. 175</td></tr><tr><td>City:</td><td>Ida Grove</td></tr><tr><td>State/Country:</td><td>IOWA</td></tr><tr><td>Postal Code:</td><td>51445</td></tr></table>		Name:	Byron Originals, Inc.	Street Address:	119 E. Hwy. 175	City:	Ida Grove	State/Country:	IOWA	Postal Code:	51445
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PROPERTY NUMBERS Total: 1											
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Application Number:	29277297										
CORRESPONDENCE DATA											
Fax Number: (515)288-5311 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
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ATTORNEY DOCKET NUMBER:	2-5022-012										
NAME OF SUBMITTER:	Michael O. Sturm										

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PATENT
REEL: 019024 FRAME: 0725

Total Attachments: 2

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ASSIGNMENT

WHEREAS, we, Ritchie O. Hefner, of Cushing, Iowa; Marc A. Jensen, of Ida Grove, Iowa; Jon W. Devitt, of Ida Grove, Iowa; and Bruce L. Godbersen, of Ida Grove, Iowa, have invented a certain new and useful invention entitled TOWEL RACK; and

WHEREAS, Byron Originals, Inc., a corporation of the State of Iowa, having a place of business at 119 E. Hwy. 175, Ida Grove, Iowa 51445, is desirous of acquiring the entire right, title and interest in and to said invention and any and all Letters Patent of the United States and Letters Patent in any and all foreign countries which may be or have been obtained therefor;

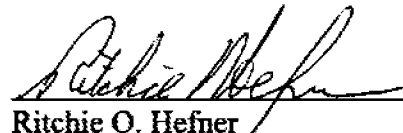
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto the said Byron Originals, Inc., its legal representatives, successors and assigns, the entire right, title and interest in and to said invention, as described in the above mentioned application about to be filed in the United States Patent and Trademark Office on 02-21-2007 and given Ser. No. 29/277,297 _____, and entitled TOWEL RACK, and in and to all patents of the United States and in any and all foreign countries which may be issued for said invention, and in and to all patent applications, continuations, continuations-in-part, divisionals, reexaminations and reissues of said invention as described in the above-mentioned Patent in the United States and in any and all foreign countries, as fully and completely as the same would have been held by us had this Assignment and sale not been made, together with all claims for damages by reason of past infringement with the right to sue for and collect the same and obtain all other possible remedies for its own use and enjoyment and for the use and enjoyment of its successors, assigns or other

legal representatives. The said entire right, title and interest shall vest irrevocably in said Byron Originals, Inc. We further agree upon request, without additional compensation but at no expense to ourselves, to execute or assent to foreign applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the said entire right, title and interest hereby transferred in Byron Originals, Inc., its legal representatives, successors and assigns, or as the said company may direct.

The Attorney of Record is hereby authorized to insert the Serial Number and filing date in the above blank spaces when received from the U.S. Patent and Trademark Office.

We hereby request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to the Said Byron Originals, Inc., its legal representatives, successors and assigns, as the sole owner of the entire right, title and interest in and to said patents and inventions covered thereby.

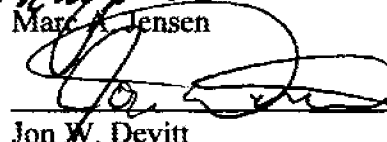
Jan. 18, 2007
Date


Ritchie O. Hefner

Jan 17, 2007
Date


Marc A. Jensen

JAN 17, 2007
Date


Jon W. Devitt

Jan. 17, 2007
Date


Bruce L. Godbersen

PATENT

RECORDED: 03/16/2007

REEL: 019024 FRAME: 0728