

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Boon Keat Eddy TOH	01/31/2007
Nicholas Stephen MARCHAND	01/31/2007
Ka-Wei Adrian WONG	01/31/2007
Kok Chong Anthony OH	01/31/2007

RECEIVING PARTY DATA

Name:	Creative Technology Ltd
Street Address:	31 International Business Park, Creative Resource
City:	Singapore
State/Country:	SINGAPORE
Postal Code:	609921

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29275677

CORRESPONDENCE DATA

Fax Number: (408)428-6699

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 4084286600

Email: Russ_swerdon@creativelabs.com

Correspondent Name: Russell N. Swerdon

Address Line 1: 1901 McCarthy Boulevard

Address Line 4: Milpitas, CALIFORNIA 95035

NAME OF SUBMITTER:

Russell N. SWERDON

Total Attachments: 4

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PATENT

REEL: 019025 FRAME: 0902

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CH \$40.00 29275677

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned:

Boon Keat Eddy TOH, Blk. 140 Lorong Ah Soo #06-213, Singapore 530140 (SG)
Nicholas Stephen MARCHAND, Blk. 1 Bukit Batok Street 25, Parkview Apartments #03-14, Singapore 658882 (SG)
Ka-Wei Adrian WONG, Blk. 629 Bedok Reservoir Road #08-1620, Singapore 470629 (SG)
Kok Chong Anthony OH, Blk. 25 Marsiling Drive #07-211 Singapore 730025 (SG)

hereby sell, assign, and transfer to Creative Technology Ltd, a corporation of Singapore, having a principal place of business at 31 International Business Park, Creative Resource, Singapore 609921, ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements that are disclosed in the application for the United States patent that has been executed by the undersigned prior hereto or concurrently herewith on the dates indicated below and is entitled **MEDIA PLAYER** filed on 01/03/2007 and assigned serial number 29/275,677.

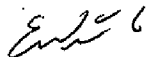
and in and to said application and all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign and Date Below:

31 January, 07
Date


Boon Keat Eddy TOH

Each Inventor: Please
also list the date that
you signed the
accompanying
**DECLARATION AND
POWER OF
ATTORNEY:**

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Ka-Wej Adrian WONG

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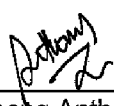

Ka-Wei Adrian WONG

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