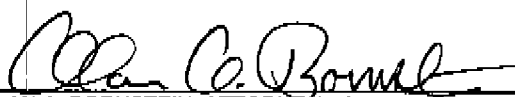
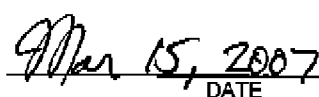


UNUS #07-0015-EX/US; Case #DM6215(V)

RECORDATION FORM COVER SHEET PATENTS ONLY		U.S. DEPARTMENT OF COMMERCE PATENT & TRADEMARK OFFICE	
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.			
1. NAME OF CONVEYING PARTY(IES): REBECCA JEANNE CITRON STUART HARVEY LEE VINCENT MICHAEL MASOTTA ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED? YES [] NO [XX]		2. NAME AND ADDRESS OF RECEIVING PARTY(IES): NAME: Conopco, Inc. d/b/a UNILEVER STREET ADDRESS: 700 Sylvan Avenue, C-2 CITY: Englewood Cliffs STATE: NJ ZIP: 07632 ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED? YES [] NO [XX]	
3. NATURE OF CONVEYANCE: [XX] ASSIGNMENT [] SECURITY AGREEMENT [] MERGER [] CHANGE OF NAME [] OTHER EXECUTION DATE: MARCH 8, 2007; MARCH 7, 2007; FEBRUARY 12, 2007			
4. APPLICATION NUMBER(S) OR PATENT NUMBER(S) 29/272,116 FILED: February 1, 2007 IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS:			
A. PATENT APPLICATION NO.(S): 29/272,116		B. PATENT NO.(S)	
ADDITIONAL NUMBERS ATTACHED? [] YES [XX] NO			
5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED: UNILEVER PATENT GROUP, 700 SYLVAN AVENUE - C-2 SOUTH, ENGLEWOOD CLIFFS, NEW JERSEY 07632			
6. TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1			
7. TOTAL FEE (37 CFR 3.41): \$40.00 [] ENCLOSED [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT [XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155.			
8. DEPOSIT ACCOUNT NUMBER: 12-1155 (Duplicate copy of this page is attached for payment by deposit account)			
DO NOT USE THIS SPACE			
9. STATEMENT AND SIGNATURE: TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT. I FURTHER CERTIFY THAT THIS PAPER IS BEING FACSIMILE TRANSMITTED TO THE PATENT AND TRADEMARK OFFICE ON THE DATE SHOWN BELOW.  ALAN A. BORNSTEIN, ATTORNEY FOR APPLICANT(S) REGISTRATION NO. 40,919  DATE TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 8			
OMB NO. 0651-0011 (EXP. 4/94)			
DO NOT DETACH THIS PORTION			
MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO: COMMISSIONER OF PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON D.C. 20231 PUBLIC BURDEN REPORTING FOR THIS SAMPLE COVER SHEET IS ESTIMATED TO AVERAGE ABOVE 30 MINUTES PER DOCUMENTS TO BE RECORDED, INCLUDING TIME FOR REVIEWING THE DOCUMENT AND GATHERING THE DATA NEEDED, AND COMPLETING AND REVIEWING THE SAMPLE COVER SHEET. SEND COMMENTS REGARDING THIS BURDEN ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE, OFFICE OF INFORMATION SYSTEMS, P2-1000C, WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND BUDGET, PAPERWORK REDUCTION PROJECT (0851-0011), WASHINGTON, D.C. 20231			

CH \$40.00 121155 29272116

UNUS#07-0015-EX/US
CASE # DM6215(V)

ASSIGNMENT

WHEREAS, **Rebecca Jeanne CITRON**, a citizen of the United States of America, residing at 725 East 9th Street, Apt. 4C, New York, New York 10009, USA; **Stuart Harvey LEE**, a citizen of the United Kingdom, residing at 110-21 73rd Road, Apt. 3E, Forest Hills, New York 11375, USA; and, **Vincent Michael MASOTTA**, a citizen of the United States of America, residing at 326 North Salem Road, Ridgefield, Connecticut 06877, USA; invented certain improvements in

CLEANSING ARTICLE

(bearing Attorney's Docket Number DM6215 (V) which is found in:

- (a) ☐ U.S. patent application executed on _____
- (b) ☒ To comply with 37 CFR 3.21 for recordal of this assignment, I/WE an ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. 29/272,116 filed on Feb. 01, 2007

- (c) ☐ International Application No. PCT _____

AND WHEREAS, **CONOPCO, INC., d/b/a UNILEVER**, a corporation of New York, having a place of business at 700 Sylvan Avenue, Englewood Cliffs, New Jersey 07632 desires to acquire the entire right, title and interest in the said application and invention, and improvements and to any United States and foreign patents to be obtained therefor;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States and all foreign countries, and all rights of priority under the International Convention resulting from the filing of said application, and in and to any and all divisional, continuation, continuation-in-part, reissue, or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, and in and to any and all

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UNUS#07-0015-EX/US
CASE # DM6215(V)

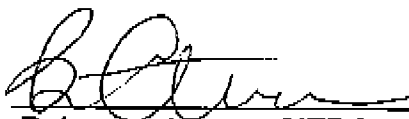
applications for patents describing said invention to countries foreign to the United States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to be held by and for the sole and exclusive use and benefit of the said, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said, **CONOPCO, INC., d/b/a UNILEVER**, as the assignee of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said, **CONOPCO, INC., d/b/a UNILEVER**, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns, may be necessary in this or any foreign country fully to secure to said, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 8 day of March, 2007.

STATE OF New York
COUNTY OF New York

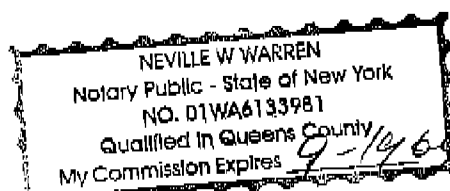

_____(Seal)
Rebecca Jeanne CITRON

On this 8th day of March, 2007 before me came **REBECCA JEANNE CITRON** to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.



Notary Public

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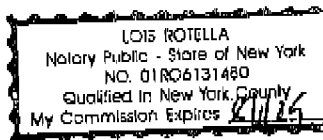
UNUS#07-0015-EX/US
CASE # DM6215(V)

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 7 day
of March, 2007.

STATE OF New York)
COUNTY OF New York)

Stuart Harvey LEE (Seal)

On this 7 day of March, 2007 before me came **STUART HARVEY LEE** to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.



Lois Rotella
Notary Public

IN WITNESS WHEREOF, I have hereunto set my hand and seal this ___ day
of _____, 2007.

STATE OF _____)
COUNTY OF _____)

(Seal)
Vincent Michael MASOTTA

On this ___ day of _____, 2007 before me came **VINCENT MICHAEL MASOTTA** to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.

Notary Public

UNUS#07-0015-EX/US

CASE # DM6215(V)

ASSIGNMENT

WHEREAS, **Rebecca Jeanne CITRON**, a citizen of the United States of America, residing at 725 East 9th Street, Apt. 4C, New York, New York 10009, USA; **Stuart Harvey LEE**, a citizen of the United Kingdom, residing at 110-21 73rd Road, Apt. 3E, Forest Hills, New York 11375, USA; and, **Vincent Michael MASOTTA**, a citizen of the United States of America, residing at 326 North Salem Road, Ridgefield, Connecticut 06877, USA; invented certain improvements in

CLEANSING ARTICLE

(bearing Attorney's Docket Number DM6215 (V) which is found in:

- (a) ☐ U.S. patent application executed on _____
- (b) ☒ To comply with 37 CFR 3.21 for recordal of this assignment, I/WE an ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. 29/272,116 filed on Feb. 01, 2007

- (c) ☐ International Application No. PCT 1

AND WHEREAS, **CONOPCO, INC., d/b/a UNILEVER**, a corporation of New York, having a place of business at 700 Sylvan Avenue, Englewood Cliffs, New Jersey 07632 desires to acquire the entire right, title and interest in the said application and invention, and improvements and to any United States and foreign patents to be obtained therefor;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States and all foreign countries, and all rights of priority under the International Convention resulting from the filing of said application, and in and to any and all divisional, continuation, continuation-in-part, reissue, or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, and in and to any and all

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UNUS#07-0015-EX/US
CASE # DM6215(V)

applications for patents describing said invention to countries foreign to the United States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to be held by and for the sole and exclusive use and benefit of the said, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said, **CONOPCO, INC., d/b/a UNILEVER**, as the assignee of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said, **CONOPCO, INC., d/b/a UNILEVER**, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns, may be necessary in this or any foreign country fully to secure to said, **CONOPCO, INC., d/b/a UNILEVER**, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this ____ day of _____, 2007.

STATE OF _____) _____(Seal)
COUNTY OF _____) **Rebecca Jeanne CITRON**

On this ____ day of _____, 2007 before me came **REBECCA JEANNE CITRON** to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.

Notary Public

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UNUS#07-0015-EX/US
CASE # DM6215(V)

IN WITNESS WHEREOF, I have hereunto set my hand and seal this ___ day
of _____, 2007.

STATE OF _____) _____(Seal)
COUNTY OF _____) **Stuart Harvey LEE**

On this ___ day of _____, 2007 before me came **STUART HARVEY LEE** to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.

Notary Public

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 12 day
of Feb, 2007.

STATE OF CT) _____(Seal)
COUNTY OF Fairfield) **Vincent Michael MASOTTA**

On this 12 day of Feb, 2007 before me came **VINCENT MICHAEL MASOTTA** to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.

Francesca Schulman
Notary Public

Francesca Schulman
NOTARY PUBLIC
State of Connecticut
My Commission Expires 4/30/08

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