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SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY DATA					
N			ame	Execution Date	
Utah Paper Box Company 03/13/2007					
RECEIVING PARTY DATA					
Name:	Sweet Candy Company, Inc.				
Street Address:	3780 W. Directors Row				
	Salt Lake City				
	UTAH				
Postal Code:	84104				
PROPERTY NUMBERS Total: 1					
Property Type			Number		
Application Number: 29257		29257	837		
CORRESPONDENCE DATA					
Fax Number: (801)566-0750					
Fax Number:(801)566-0750Correspondence will be sent via US Mail when the fax attempt is unsuccessful.Phone:8015666633					
Phone: 8015666633					
Email: treadway@tnw.com Correspondent Name: Vaughn W. North					
Address Line 1: P.O. Box 1219					
Address Line 4: Sandy, UTAH 84091-1219					
ATTORNEY DOCKET NUMBER:			2532-002.DES		
NAME OF SUBMITTER:			Vaughn W. North		
Total Attachments: 3 source=Signed Assignment#page1.tif source=Signed Assignment#page2.tif source=Signed Assignment#page3.tif					

ASSIGNMENT

WHEREAS, UTAH PAPER BOX COMPANY., a Utah corporation, (hereinafter "Assignor") owns the entire right, title and interest in CANDY BOX for which an application for United States Letters Patent was filed on April 11, 2006, and given U.S. Patent Application Serial No. 29/257,837; and

WHEREAS, SWEET CANDY COMPANY, INC., a Utah corporation, having a business address of 3780 W. Directors Row, Salt Lake City, Utah 84104 (hereinafter "Assignee"), is desirous of acquiring the entire right, title, and interest in the same;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid by the Assignee, the receipt and sufficiency whereof is hereby acknowledged, said Assignor, hereby grants and assigns unto the said Assignee, the entire right, title and interest in said invention and in all patent applications based thereon, including but not limited to the above identified United States Patent Application and in all divisions, continuations, and continuations-in-part of said application, or reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and foreign countries; the right, power and authority to file and prosecute U.S. and foreign patent applications on said invention, and to do so in its own name wherever such right may be legally exercised, and including the right to claim the priority and benefits of the International Convention for such applications; and the right to bring actions for infringement of any right in said invention in its own name, including past infringement, in any jurisdiction. Convention for such applications; and the right to bring actions for infringement of any right in said invention in its own name, including past infringement, in any jurisdiction.

The United States Commissioner of Patents and Trademarks, and such Patent Office officials in foreign countries as are duly authorized by their patent laws to issue patents, are authorized and requested to issue any and all Letters Patent on said invention to the said Assignee as the owner of the entire interest, for the sole use and behoof of the said Assignee, its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by the Assignor had this assignment and sale not been made.

This assignment and agreement shall be binding upon heirs and legal representatives.

Executed this 12 day of Marcn, 2007 at 54C (City, State).

Name: stere 4 coller

Title: Fales Utah Paper Box Company

STATE OF <u>G</u>) County of <u>Salt Lake</u>)

Before me personally appeared ______ and acknowledged the foregoing instrument to be his free act and deed this 1.3 day of <u>March</u> 2007.

Jei Blusen

Notary Public



Assignment U.S. Patent Application No. 29/257,837 Page 3 of 3

Executed this 12 day of Maneret, 2007 at SLC UT (City, State).

Name: M RICHARD Title: EXEC VP Sweet Candy Company, Inc.

STATE OF <u>LHah</u>:ss County of <u>Salt Lake</u>))

Before me personally appeared \underline{M} . <u>*Kichard Kay*</u> and acknowledged the foregoing instrument to be his free act and deed this $\underline{/2}$ day of <u>*Much*</u>, 2007.

Notary Public



PATENT REEL: 019034 FRAME: 0674

RECORDED: 03/20/2007