PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date	
Noriyuki SAKOH	12/16/2005	
Takeshi IWATSU	12/16/2005	
Jun MORIYA	12/20/2005	
Yasuhiro MURASE	12/20/2005	

RECEIVING PARTY DATA

Name:	SONY CORPORATION		
Street Address:	7-35, Kitashinagawa 6-chome, Shinagawa-ku		
City:	Tokyo		
State/Country:	JAPAN		
Postal Code:	141-0001		

PROPERTY NUMBERS Total: 1

Property Type	Number		
Application Number:	10567033		

CORRESPONDENCE DATA

Fax Number: (703)413-2220

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (703) 413-3000 Email: cxiong@oblon.com Oblon, Spivak, et al. Correspondent Name: Address Line 1: 1940 Duke Street

Address Line 4: Alexandria, VIRGINIA 22314

ATTORNEY DOCKET NUMBER:	278840US6PCT	
NAME OF SUBMITTER:	Chai Xiong	

Total Attachments: 2

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PATENT

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PATENT REEL: 019042 FRAME: 0545

278840US6PCT

Assignment of Application

WHEREAS	WHEREAS, I (WE	1) Noriyuki SAK	COH					
		2) Takeshi IWA'	TSU				·	
		3) Jun MORIYA						
~		4) Yasuhiro MU	RASE					
		all of:						
		c/o SONY SORI	PORATION					
		7-35, Kitashinag	awa 6-chome					
		Shinagawa-ku, T	okyo 141-000	1 Japan				
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-								
	have invented certa							
	METHOD FOR	PROVIDING	PAGE DA	TA, AND	APPARATI	JS AND	PROGRAM	THEREOF
	(Application No	10/567,033		, filed	Februar	y 3, 200)6), and
WHERE	WHEREAS,	SONY CORPORA	ATION					
	_			1	7.2	. Viantina		- Chimanaria
ku, Tokyo 141-0	(hereinafter referre	0 to as ASSIGNI 1 Iapan — is de	ce) naving a	piace of ousi	ness at: <u>/-3.</u>	l interest in	gawa o-cholu and to said in	<u>c, Simagawa</u> vention and ir
	and to any Letters							

and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

12/04

PATENT REEL: 019042 FRAME: 0546 Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, P.C. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: <u>Docamber</u> 16,2005	(Signature of Inventor) Noriyuki SAKOH
Date: December 16, 2005	(Signature of Inventor) Takeshi IWATSU
Date: <u>Doo</u> Jo, 2005	(Signature of Huertor) Lin MODINA
Date: <u>Dec 20, 2005</u>	(Signature of Inventor) Yasuhiro MURASE
Date: Dec 20, 2005 9, M.	Gignature of Investor)
Date:	(Signature of Inventor)

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12/04

RECORDED: 03/21/2007

PATENT REEL: 019042 FRAME: 0547