

03-15-2007

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

103382838

ET

Docket No.: 8379.029

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):Steven A. Root
Michael R. Root

Execution Date(s) February 23, 2007

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No**3. Nature of conveyance:**

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: WeatherBank, Inc.

Name (con't.): _____

Street Address: 1015 Waterwood Parkway, Suite J

City: Edmond

State: Oklahoma

Country: U.S.A. Zip: 73034

Additional name(s) & address(es) attached? ☐ Yes ☒ No**4. Application or patent number(s):**

A. Patent Application No.(s)

Dkt. No. 8379.029

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40.00 DP

☐ This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No**5. Name and address to whom correspondence concerning document should be mailed:**

Name: DUNLAP, CODDING & ROGERS P.C.

Internal Address: P.O. Box 16370

Street Address: 1601 N.W. Expressway, Suite 1000

City: Oklahoma City

State: OK Zip: 73113

Phone Number: 405-607-8600

Fax Number: 405-607-8686

Email Address: _____

6. Total number of applications and patents involved:

One

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☒ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Informationa. Credit Card Last 4 Numbers 1013
Expiration Date 01/11

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Signature

Michael H. Smith

Name of Person Signing

2/27/2007
Date

Total number of pages including cover sheet, attachments, and documents:

3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

WHEREAS: Steven A. Root, an individual residing at 901 Olde Waterfront Road, Edmond, Oklahoma, 73034, USA; and Michael R. Root, an individual residing at 1300 Fox Grove Court, Edmond, Oklahoma, 73034, USA; (hereinafter referred to as ASSIGNORS), have invented and own a certain invention entitled: "INTERACTIVE ADVISORY SYSTEM FOR PRIORITIZING CONTENT", for which application for Letters Patent of the United States is being filed herewith; and

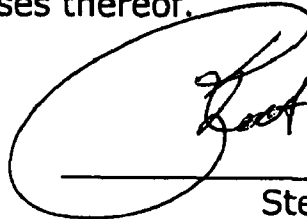
WHEREAS: Weatherbank, Inc., an Oklahoma corporation having a principal place of business at 1015 Waterwood Parkway, Suite J, Edmond, Oklahoma 73034 (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment by ASSIGNEE TO ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNORS hereby sells, assigns and transfers to ASSIGNEE the full and exclusive right, title and interest to said invention in the United States and its territorial possessions and in all foreign countries, including the right to claim priority under any applicable provisions of the International Convention and the Patent Cooperation Treaty and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

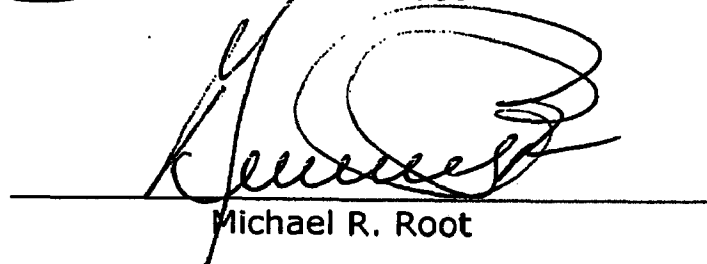
ASSIGNORS hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale;

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to ASSIGNORS and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

FEB 23, 2007
Date


Steven A. Root

February 23 2007
Date


Michael R. Root