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| Additional name(s) of conveying party(ies) attached? Yes [] No [X] | Internal Address: |
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PATENT REEL: 019045 FRAME: 0411 F-9249

ASSIGNMENT

For value received, I, Mieko NASU, an individual, with post office address at c/o Shiseido Research Center (Shiu-Yokohama), 2-2-1 Hayabuchi, Tsuzuki-ku, Yokohama-shi, Kanagawa, 224-8558, Japan; I, Noriko TOMITA, an individual, with post office address at c/o Shiseido Research Center (Shin-Yokohama), 2-2-1 Hayabuchi, Tsuzuki-ku, Yokohama-shi, Kanagawa, 224-8558, Japan, hereinafter assignors, hereby sell, assign and transfer to SHISEIDO CO., LTD., a corporation existing under the laws of Japan, located at 5-5, Ginza 7-chome, Chuo-ku, Tokyo, 104-0061, Japan, hereinafter assignee, and said assignee's successors, assigns, and legal representatives the entire right, title, and interest, for all countries including the United States of America, in and to certain inventions relating to VISCOUS COSMETIC which corresponds to Patent Cooperation Treaty International Application No. PCT/JP2004/17199 filed November 18, 2004 of which this application is entry into the U.S.A. National Stage, and which is described in an application for Letters Patent of the United States, executed by said assignors respectively concurrently herewith, and all patents which may be granted therefor, and all divisions, reissues, continuations and extensions thereof, and authorize and request the Commissioner of Patents and Trademarks to issue all patents on said improvements or resulting therefrom to said assignee as assignee of the entire interest, and covenant that said assignors have full right so to do, and agree that said assignors will communicate to said assignee or said assignee's representatives any facts known to said assignors respecting said improvements and testify in

Page 1 of 2

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for said invention in the United States.

Signature Mielor Nasu

Date February 26, 2007

Mielo NASU

Signature Moviko Tomita

Date February 26, 2007

Noriko TOMITA

Page 2 of 2

Docket No. F-9249

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Mieko NASU, et al.

Serial No. : 11/659,249

Filed : March 14, 2007

For : VISCOUS COSMETIC

Group Art Unit : UNKNOWN

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Respectfully submitted,

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RECORDED: 03/19/2007