

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Jagdish CHAND</td><td>03/19/2007</td></tr><tr><td>Joshua KLAHR</td><td>03/19/2007</td></tr></tbody></table>	Name	Execution Date	Jagdish CHAND	03/19/2007	Joshua KLAHR	03/19/2007	
Name	Execution Date						
Jagdish CHAND	03/19/2007						
Joshua KLAHR	03/19/2007						
RECEIVING PARTY DATA							
Name:	Yahoo! Inc.						
Street Address:	701 First Avenue						
City:	Sunnyvale						
State/Country:	CALIFORNIA						
Postal Code:	94089						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11689343</td></tr></tbody></table>	Property Type	Number	Application Number:	11689343			
Property Type	Number						
Application Number:	11689343						
CORRESPONDENCE DATA							
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
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ATTORNEY DOCKET NUMBER:	YAH1P064						
NAME OF SUBMITTER:	Marc S. Hanish						
Total Attachments: 3 source=assignment#page1.tif source=assignment#page2.tif source=assignment#page3.tif							

CH 11689343 \$40.00

PATENT

500244249

REEL: 019050 FRAME: 0042

ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

**TRAFFIC PRODUCTION INDEX AND RELATED METRICS FOR ANALYSIS OF A
NETWORK OF RELATED WEB SITES**

☐ for which I have executed a U.S. patent application on even date herewith.

☒ which bears U.S. application serial No. _____, filed _____.

☐ for which I have executed a patent application in the country of _____ on even date herewith.

☐ which I have executed a U.S. provisional application on even date herewith.

☐ which is a U.S. provisional application which bears U.S. application serial No. _____, filed _____.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

(a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and; (2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.

(b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.

(c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably

necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

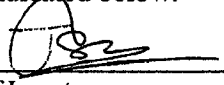
(d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.

(e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.

(f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.

(g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

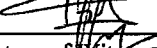
IN TESTIMONY WHEREOF, I Jagdish CHAND have executed this document on the date indicated below.


Signature of Inventor

03/19/2007
Date

Santa Clara, CA FREMONT CA
Inventor's City, State of residence

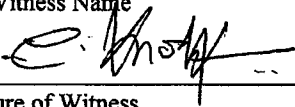
Witnessed by:

(1) 
Signature of Witness

03/19/07
Date

RAJESH BHARGAVA
Print Witness Name

FREMONT, CA
Witness' City, State of residence

(2) 
Signature of Witness

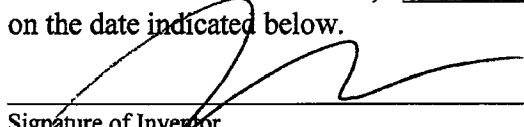
3/19/07
Date

Vinodh K Chandra Murthy
Print Witness Name

Milpitas, CA
Witness' City, State of residence

Assignment of TRAFFIC PRODUCTION INDEX AND RELATED METRICS FOR ANALYSIS OF A
NETWORK OF RELATED WEB SITES by Jagdish CHAND, and Joshua KLAHR to Yahoo! Inc.
YAHIP064/Y01966US00

IN TESTIMONY WHEREOF, I Joshua KLAHR have executed this document
on the date indicated below.



Signature of Inventor


3-19-2007

Date

East Palo Alto, CA

Inventor's City, State of residence

Witnessed by:

(1) 

Signature of Witness

03/19/07

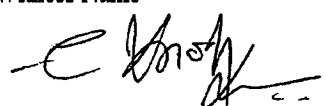
Date

RAJESH BHARGAVA

Print Witness Name

FREMONT, CA

Witness' City, State of residence

(2) 

Signature of Witness

3/19/07

Date

Vinodh K Chandras Murthy

Print Witness Name

Milpitas, CA

Witness' City, State of residence