

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>John C. Crawford</td><td>12/13/2006</td></tr><tr><td>Roland Charriez</td><td>12/13/2006</td></tr></tbody></table>	Name	Execution Date	John C. Crawford	12/13/2006	Roland Charriez	12/13/2006	
Name	Execution Date						
John C. Crawford	12/13/2006						
Roland Charriez	12/13/2006						
RECEIVING PARTY DATA							
Name:	Colgate-Palmolive Company						
Street Address:	300 Park Avenue						
City:	New York						
State/Country:	NEW YORK						
Postal Code:	10022						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29278215</td></tr></tbody></table>	Property Type	Number	Application Number:	29278215			
Property Type	Number						
Application Number:	29278215						
CORRESPONDENCE DATA							
Fax Number:	(732)878-7853						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	(732) 878-7789						
Email:	danielle_hribik@colpal.com						
Correspondent Name:	Colgate-Palmolive Company						
Address Line 1:	909 River Road, PO Box 1343						
Address Line 2:	Patent Department						
Address Line 4:	Piscataway, NEW JERSEY 08855-1343						
ATTORNEY DOCKET NUMBER:	8196-01-PCP						
NAME OF SUBMITTER:	Ellen K. Park						
Total Attachments: 2 source=Document037#page1.tif source=Document037#page2.tif							

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PATENT

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REEL: 019051 FRAME: 0757

ASSIGNMENT

WHEREAS, WE, John C. Crawford and Roland Charriez (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 29/278,215 filed March 22, 2007, naming the ASSIGNOR(S) as inventor(s), and entitled Container and Pump; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid United States Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid United States application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

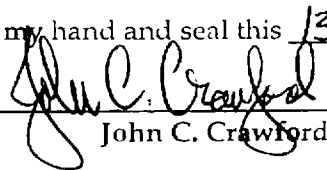
ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S)' execution of this document.

This Assignment is effective as of: March 22, 2007.
(date of filing)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 13th day of DECEMBER 2006.




John C. Crawford

Address: 809 South Lake Boulevard
Mahopac, NY 10541

State of New York
County of Putnam

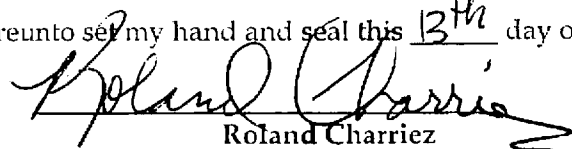
On this 13 day of December 2006, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

DANIEL P BECKER
NOTARY PUBLIC, NEW YORK STATE
NO. 01BE5077108
QUALIFIED IN PUTNAM COUNTY
COMMISSION EXPIRES MAY 5, 2007



NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 13th day of DECEMBER 2006.




Roland Charriez

Address: 1681 Horton Road
Mohegan Lake, NY 10547

State of New York
County of Putnam

On this 13 day of December 2006, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

DANIEL P BECKER
NOTARY PUBLIC, NEW YORK STATE
NO. 01BE5077108
QUALIFIED IN PUTNAM COUNTY
COMMISSION EXPIRES MAY 5, 2007



NOTARY PUBLIC