

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Perry M. Adair	03/21/2007
RECEIVING PARTY DATA	
Name:	Navadi, Inc.
Street Address:	1001 SW Fifth Avenue
Internal Address:	Suite 1100
City:	Portland
State/Country:	OREGON
Postal Code:	97204
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11688761
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ATTORNEY DOCKET NUMBER:	6522-002
NAME OF SUBMITTER:	Joseph S. Makuch
Total Attachments: 2 source=6522-002Assignment#page1.tif source=6522-002Assignment#page2.tif	

OP \$40.00 11688761

PATENT

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REEL: 019065 FRAME: 0805

ASSIGNMENT

Assignor: Perry M. Adair

Address: c/o Navadi, Inc.
1001 SW Fifth Avenue, Suite 1100
Portland, Oregon 97204

Assignee: Navadi, Inc.

Address: 1001 SW Fifth Avenue, Suite 1100
Portland, Oregon 97204

Title of Invention: LOCATION BASED ADVERTISING SYSTEMS

U.S. Patent Application:

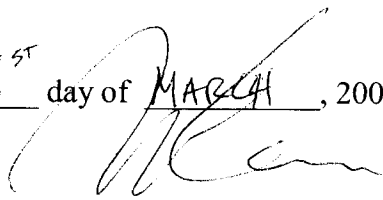
Serial No.: 60/787,144
Filing Date: March 30, 2006

Serial No.: 11/688,761
Filing Date: March 20, 2007

For good and valuable consideration, the receipt of which is hereby acknowledged, the above-named Assignor hereby sells, assigns and transfers to Assignee, the full and exclusive right, title and interest in and to the above-identified invention, patent application and patent rights throughout the world, including foreign patent priority rights; said invention, application and letters patent in this or any foreign country, and all divisions, continuations, reissues, non-provisionals and extensions thereof, to be held and enjoyed by Assignee, for its own use and benefit, and for its successors and assigns to the full end of the term for which letters patent may be granted in this or any foreign country, as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and covenant that Assignor has full right so to do, and agree that Assignor will communicate to Assignee, or its successors and assigns, any facts known to Assignor respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, non-provisional and reissue applications, make all rightful oaths, and do everything possible to aid Assignee, its successors and assigns to obtain and enforce proper patent protection for said invention in this or any foreign country.

In the event that the patent application filing date or serial number is not known at the time this document is executed, Assignor hereby grants permission to the attorneys of record in the patent application to fill in the filing date and/or serial number above, and to record this assignment after such information is added.

Executed at Portland, Oregon this 21ST day of MARCH, 2007.



Perry M. Adair
Assignor

STATE OF OREGON)
) ss.
County of Multnomah)

Before me this _____ day of _____, 2007, personally appeared the above-named individual, to me known to be the person who is described in and who executed the foregoing assignment instrument and acknowledged to me that he executed the same of his own free will for the purpose therein expressed.

Notary Public for Oregon
My commission expires:

[SEAL]