

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Timm Misof	03/26/2007
RECEIVING PARTY DATA	
Name:	GESA Form + Funktion Displaybau GmbH
Street Address:	Wernher-von-Braun Str. 20
City:	Dreieich-Offenthal
State/Country:	GERMANY
Postal Code:	63303
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11691483
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	59375.00023
NAME OF SUBMITTER:	Aaron Wininger
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

CH \$40.00 11691483

Attorney Docket No.: 59375.00023

ASSIGNMENT

(1-8) Insert Name(s) of Inventor(s)

(1) Timm Misof (2) _____
(3) _____ (4) _____
(5) _____ (6) _____
(7) _____ (8) _____

For good and valuable consideration receipt of which is hereby acknowledged, the undersigned agree(s) to assign, and hereby do(es) assign, transfer and set over to:

(9) Insert name of Assignee (9) GESA Form + Funktion Displaybau GmbH

(10) Insert state of incorporation of Assignee (10) Germany

(11) Insert address of Assignee (11) of Wernher-von-Braun Str. 20, 63303 Dreieich-Offenthal, Germany
(hereinafter designated as the Assignee) the entire worldwide right, title, interest, and patent applications and patents for every country, including divisions, reissues, continuations and all other extensions, rights and priorities in the invention known as and subject matter contained in

(12) Insert Identification of Invention, such as Title, Case Number or Foreign Application Number (12) Shelving Illumination Element
(Serial No. 11/691,483) for which the undersigned has (have) filed an application for patent in United States of America

(13) Insert Date of Filing of Application (13) on March 26, 2007

1) The undersigned agree(s) to execute all papers necessary in connection with the application and any continuing or division applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

3) The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

4) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

5) The undersigned hereby authorize(s) and request(s) the Commissioner for Patents and the duly constituted authorities of foreign countries to issue any and all Letters Patents resulting from said application or any division or divisions or continuing or reissue applications thereof to the said Assignee, its successors and assigns, as Assignee of the entire right, title and interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed and will not execute, any agreement in conflict herewith.

6) The undersigned hereby grant(s)

Marc A. Sockol, Reg. No. 40,823; Vidya R. Bhakar, Reg. No. 42,323; Cameron K. Kerrigan, Reg. No. 44,826; David B. Abel, Reg. No. 32,394; Nathan Lane III, Reg. No. 43,738; Michael A. Lechter, Reg. No. 27,350; David E. Rogers, Reg. No. 38,287; Aaron Wininger, Reg. No. 45,229; Douglas H. Goldhush, Reg. No. 33,125; Kevin F. Turner, Reg. No. 43,437; Charles E. Runyan,

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Reg. No. 43,066; Allen J. Moss, Reg. No. 38,567; Sung I. Oh, Reg. No. 45,583; Zhaoyang Li, Reg. No. 46,872; Brian S. Boyer, Reg. No. 52,643; Mark Lupkowski, Reg. No. 49,010; William F. Nixon, Reg. No. 44,262; and Donnie L. Kidd, Reg. No. 50,285.

the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date

03/26/07

Timm Misof

- Timm Misof -