OP \$40.00 1169

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: NEW A | SSIGNMENT |
|-----------------------------|-----------|
| NATURE OF CONVEYANCE: ASSIG | NMENT |

CONVEYING PARTY DATA

| Name | Execution Date | |
|----------------|----------------|--|
| James G. Russo | 03/26/2007 | |

RECEIVING PARTY DATA

| Name: | General Electric Capital Corporation | | |
|-----------------|--------------------------------------|--|--|
| Street Address: | 260 Long Ridge Road | | |
| City: | Stamford | | |
| State/Country: | CONNECTICUT | | |
| Postal Code: | 06927 | | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 11691618 |

CORRESPONDENCE DATA

Fax Number: (203)972-7627

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (203) 972-0006
Email: levin@bmtpatent.com

Correspondent Name: Buckley, Maschoff & Talwalkar LLC

Address Line 1: 50 Locust Avenue

Address Line 4: New Canaan, CONNECTICUT 06840

| ATTORNEY DOCKET NUMBER: | G04.032/U |
|-------------------------|-----------------|
| NAME OF SUBMITTER: | Nathaniel Levin |

Total Attachments: 1

source=G04.032U - Signed Assignment for James Russo#page1.tif

PATENT REEL: 019074 FRAME: 0082

NO.417 P.2

Docket No. G04.032

ASSIGNMENT

In accordance with obligations entered into pursuant to an Employee Innovation and Proprietary Information Agreement or other agreement and/or for other good and valuable consideration of which I/we acknowledge receipt, I/we,

James G. Russo

21 Acorn Lane, Milford, CT 06460

hereby sell and assign to General Electric Capital Corporation, 260 Long Ridge Road, Stamford, CT 06927, (hereinafter referred to as "Company"), its successors and assigns my (our) entire respective right(s), title(s) and interest(s) in and to the invention and improvements invented and originated by me/us and described in the application for United States Patent currently entitled SYSTEM AND SOFTWARE FOR PROVIDING RECOMMENDATIONS TO OPTIMIZE A PORTFOLIO OF ITEMS

| \bowtie | signed | as of | even dat | te, | | | |
|-----------|----------|-------|-----------|--------|--------|---------|-------|
| | signed | as of | [date], o | r | | | |
| | filed or | [date | e] having | Serial | Number | [Serial | Numbe |

and any and all applications for patent and patents therefrom in any and all countries, including all divisions, continuations, reexaminations and reissues thereof, and all rights of priority resulting from the filing of said United States application, and authorize and request any official whose duty it is to issue patents, to issue any patent on said inventions and improvements resulting therefrom to said Company, or its successors or assigns and agree that on request and without further consideration, but at the expense of said Company, I/we will communicate to said Company or its representatives or nominees any facts known to me/us respecting said inventions and improvements and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, reexamination and reissue applications, make all rightful oaths and generally do everything possible to aid said Company, its successors, assigns, and nominees to obtain and enforce proper patent protection for said invention and its improvements in all countries.

Inventor's Signature

3 24 2007

RECORDED: 03/28/2007

James G. Russo

PATENT REEL: 019074 FRAME: 0083