

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jeffrey C. Reynar	03/27/2007
Andrew T. Miller	03/27/2007
Daniel J. Yehuda	03/26/2007

RECEIVING PARTY DATA

Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway, Bldg. 41
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11692475

CORRESPONDENCE DATA

Fax Number: (415)281-1350  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: (415) 875-2484  
Email: bhoffman@fenwick.com  
Correspondent Name: Brian M. Hoffman  
Address Line 1: Fenwick & West LLP  
Address Line 2: 801 California Street  
Address Line 4: Mountain View, CALIFORNIA 94043

ATTORNEY DOCKET NUMBER: 24207-11664

NAME OF SUBMITTER: Brian M. Hoffman

Total Attachments: 2  
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PATENT  
REEL: 019079 FRAME: 0212



**ASSIGNMENT**

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to **Google Inc.** a Delaware corporation, having a place of business at 1600 Amphitheatre Parkway, Building 41, Mountain View, California 94043 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the provisional application filed under 35 U.S.C. §111(b) or non-provisional application filed under 35 U.S.C. §111(a) and entitled **Metadata**

**Rule Generation ("APPLICATION")**, which:

- ☒ is to be filed herewith.  
☒ was filed on 3/28/07, and now bears U.S. application serial number 11/692,475.  
☐ The APPLICATION claims priority from [a provisional/foreign application], filed on \_\_\_\_\_, now bearing [Country] application serial number \_\_\_\_\_.

2. The entire worldwide right, title, and interest in and to:  
 (a) the APPLICATION; (b) all applications claiming priority from the APPLICATION;  
 (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

Title: Metadata Rule Generation

Filed: Herewith 3/28/07

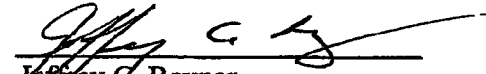
Application No.: Herewith 11/692,475

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Name and Signature

  
Jeffrey C. Reynar

Date of Signature

3/27, 2007

Name and Signature

  
Andrew T. Miller

Date of Signature

3/27, 2007

Name and Signature

  
Daniel J. Yehuda

Date of Signature

3/26, 2007