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JONATHAN YALIF

Execution Date(s): August 2, 2006

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies)

Name: BELL'O INTERNATIONAL L.L.C.

Internal Address: _____

Street Address: _____

711 GINESI DRIVE

City: MORGANVILLE

State: NEW JERSEY

Country: United States of America Zip: 07751-1250

Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of Conveyance:

☒ Assignment

☐ Merger

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4. Application or patent number(s):

A. Patent Application No.(s)

29/264,367

☐ This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Gregory S. Gewirtz
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6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

☐ Authorized to be charged by credit card

☒ Authorized to be charged to deposit account

☐ Enclosed

☐ None required (government interest not affecting title)

8. Payment Information

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Authorized User Name Gregory S. Gewirtz

9. Signature:



Signature

March 28, 2007

Date

Gregory S. Gewirtz - 36,522

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

2

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CH \$40.00 121095 29264367

BELLO 3,1-022

Whereas, I, Jonathan Yalif

219 Monmouth; Red Bank, New Jersey 07701

of

hereafter referred to as assignor, have invented certain new and useful improvements in

AUDIO VIDEO SHELVING UNIT

☒ for which an application for a United States Design Patent was filed on 08/08/2006
Application Number 29/264,367

☐ for which an application for a United States Design Patent was executed by me on

☐ for which an International Application was filed on _____, as
_____, designating the United States.

And

Whereas, Bell'O International, L.L.C.

a corporation of New Jersey herein referred to as "assignee" whose mailing address is
711 Ginesi Drive, Morristown, New Jersey 07958-1000

711 Ginesi Drive; Morganville, New Jersey 07751-1250

Is desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE, in consideration of the sum of one dollars (\$ 1.00), the receipt whereof is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said assignee the entire right, title and interest for the United States of America and all other countries in and to said invention and the aforesaid Design patent application and all original, divisional, continuation, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, for said invention, including without limitation all applications and patents for said invention claiming priority or benefit of the aforesaid Design application pursuant to any law or treaty, and including the right to claim such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for Design Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee.

And I do hereby authorize my attorneys to insert on this deed the filing date and application number of said application when known.

8.2.06
Date

W. D. U.
Witness

Jonathan Yall

Mitchell Rubin
Printed Name of Witness

LD-571

860710-1

PATENT

RECORDED: 03/28/2007

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