

3/20/07



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Attorney Docket Number
341318-999004

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1. Name of conveying party(ies): Anjali R. KATARIA, Kamlesh Rashmi DESAI and Vinay R. AMBEKAR Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		2. Name and address of receiving party(ies): Name: <u>Conformia Software, Inc.</u> Address: <u>150 Mathilda Place, Suite 202</u> <u>Sunnyvale, CA</u> Country (if other than USA): Zip Code: 94086 Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No									
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment Merger Security Agreement Change of Name Joint Research Agreement Government Interest Assignment Executive Order 9424, Confirmatory License Other Execution Date: <u>March 7, 2007</u>											
4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: A. Patent Application No.(s) <u>11/633,048</u> B. Patent No.(s) Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No											
5. Name and address of party to whom correspondence concerning document should be mailed: JONES DAY 222 East 41st Street New York, New York 10017		6. Number of applications and patents involved: <u>1</u> 7. Total fee (37 CFR 3.41):.....\$40.00 Please charge to the deposit account listed in Section 8. 8. Deposit account number: <u>50-1432</u>									
DO NOT USE THIS SPACE											
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> <table border="0" style="width: 100%;"> <tr> <td style="width: 25%;">James W. Peterson</td> <td style="width: 10%;">26,057</td> <td style="width: 40%; text-align: center;"> </td> <td style="width: 25%; text-align: right;">March 20, 2007</td> </tr> <tr> <td>Name of Person Signing</td> <td>Reg. No.</td> <td>Signature</td> <td>Date</td> </tr> </table>				James W. Peterson	26,057		March 20, 2007	Name of Person Signing	Reg. No.	Signature	Date
James W. Peterson	26,057		March 20, 2007								
Name of Person Signing	Reg. No.	Signature	Date								
			Total number of pages including cover sheet: <u>2</u>								

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LAI-2855706v1

PATENT
REEL: 019083 FRAME: 0895

JOINT

ASSIGNMENT

WHEREAS, WE, ANJALI R. KATARIA, KAMLESH RASHMI DESAI and VINAY R. AMBEKAR, ASSIGNORS, citizens of India, the United States and the United States, respectively and residing at 17 Tulip Lane, San Carlos, California 94070; 2882 Sand Hill Road, Suite 240, Menlo Park, California 94025 and 13067 La Vista Court, Saratoga, California 95070, respectively, are the inventors of the invention in SYSTEM AND METHOD FOR MANAGING THE DEVELOPMENT AND MANUFACTURING OF A BEVERAGE for which we have executed an application for a Patent of the United States

☒ which is identified by Jones Day docket no. 341318-999004

☒ which was filed on November 30, 2006, Application No. 11/633,048

and WHEREAS, CONFORMIA SOFTWARE, INC., having an office for the transaction of business at 150 Mathilda Place, Suite 202, Sunnyvale, CA 94086, ASSIGNEE is desirous of obtaining our entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

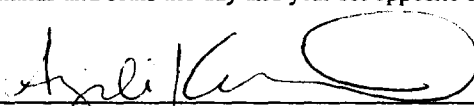
AND WE HEREBY authorize and request the Commissioner for Patents and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

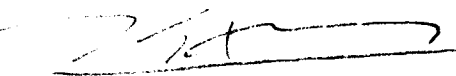
AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

Date March 7, , 2007


Anjali R. Kataria

Date March 7, , 2007


Kamlesh Rashmi Desai

Date March 7, , 2007


Vinay R. Ambekar