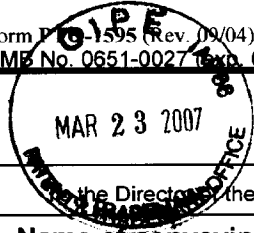


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U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



103388064

For the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Ian J. Forster
Michael G. Ginn

Execution Date(s) 5 March 2007; 5 March 2007

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: AVERY DENNISON CORPORATION

Internal Address: _____

Street Address: 150 North Orange Grove Blvd.

City: Pasadena

State: California

Country: USA Zip: 91103

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

A. Patent Application No.(s)

11/650,297

(Atty. Docket No. AD-005-US)

☐ This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Michael P. Fortkort

Internal Address: _____

Street Address: 9442 N. Capital of TX Highway

Bldg. 1, Suite 500

City: Austin

State: Texas Zip: 78759

Phone Number: (703) 435-9390

Fax Number: (703) 435-7111

Email Address: mfortkort@fortkort.com

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☒ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers 5005

Expiration Date 05/2009

b. Deposit Account Number 50-3776

Authorized User Name _____

9. Signature:

Signature

19 March 2007

Date

John A. Fortkort; Reg. No. 38,454

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 5

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

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ASSIGNMENT

This Assignment is made by Ian J. Forster and Michael G. Ginn (hereinafter referred to as "Assignors").

WHEREAS, Assignors have invented a new and useful invention entitled:

RFID TAG HOUSING

for which an application for United States Letters Patent is made, said application being assigned U.S. Patent Application No. 11/650,297 and a filing date of January 4, 2007;

WHEREAS, Assignors believe themselves to be the original inventors of the invention disclosed and claimed in said application for Letters Patent; and

WHEREAS, the parties desire to have a recordable instrument assigning the entire right, title and interest in and to said invention, said application and any Letters Patent that may be granted for said inventions in the United States and throughout the world, including all U.S. applications, Continuation-In-Part applications, Continuation applications, Divisional applications, and PCT and/or foreign national and/or regional applications;

NOW, THEREFORE, in accordance with the obligations to assign the invention and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors sell, assign, and transfer to **Avery Dennison Corporation**, 150 North Orange Grove Boulevard, Pasadena, California 91103, (hereinafter referred to as "Assignee"), the entire right, title, and interest in and to said invention, said application and any Letters Patent that may be granted for said invention in the United States and throughout the world, including the right to file foreign applications directly in the name of the Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties, or otherwise.

Assignors agree that, upon request and without further compensation, but at no expense to Assignor, they and/or their legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing Letters Patent in the United States and throughout the world for said invention, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to said invention, said

application, and any Letters Patent granted for said invention in the United States and throughout the world.

Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted herein.

Assignors authorize and request the Commissioner for Patents of the United States and of all foreign countries to issue any Letters Patent granted for said invention, whether on said application or on any subsequently filed divisional, continuation, continued prosecution application or reissue application, to Assignee, its successors and assigns, as the assignee of the entire interest in said invention.

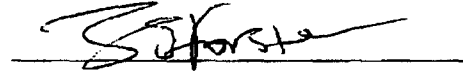
IN WITNESS WHEREOF, Assignors have executed this Assignment on the date provided below.

TWO (2) SIGNATURE PAGES FOLLOW

Attorney Docket No.: AD-005-US
Customer Number 58,293

IAN J. FORSTER

Date: 5th March 2007

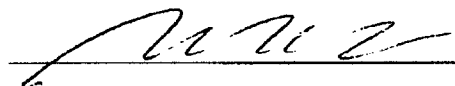
A handwritten signature in black ink, appearing to read 'I. Forster', written over a horizontal line.

Signature

Attorney Docket No.: AD-005-US
Customer Number 58,293

MICHAEL G. GINN

Date: 5TH MARCH 2007

A handwritten signature in dark ink, appearing to read 'M G Ginn', written over a horizontal line.

Signature