

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT
NATURE OF CONVEYANCE:		ASSIGNMENT
CONVEYING PARTY DATA		
Name		Execution Date
Dilip K. Bhavnani		03/02/2007
RECEIVING PARTY DATA		
Name:	SUN COAST MERCHANDISE CORPORATION	
Street Address:	6315 Bandini Blvd.	
City:	Commerce	
State/Country:	CALIFORNIA	
Postal Code:	90040	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29277437	
CORRESPONDENCE DATA		
Fax Number:	(626)683-1199	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(626) 683-7600	
Email:	stephen@sonilaw.com	
Correspondent Name:	Stephen T. Bang	
Address Line 1:	55 S. Lake Ave., Suite 720	
Address Line 2:	THE SONI LAW FIRM	
Address Line 4:	Pasadena, CALIFORNIA 91101	
ATTORNEY DOCKET NUMBER:	SUNCO-293D1	
NAME OF SUBMITTER:	Stephen T. Bang	
Total Attachments: 1 source=SUNCO293D1#page1.tif		

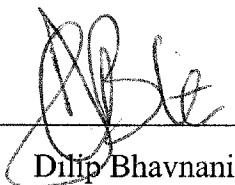
OP \$40.00 29277437

A S S I G N M E N T

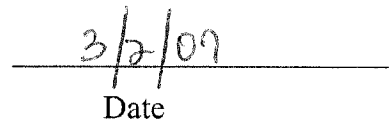
WHEREAS Mr. Dilip Bhavnani hereafter referred to as ASSIGNOR is the inventor and owner of U.S. Design Patent Application, entitled PEN ("Patent Application") having Docket Number SUNCO-293D1 and of the invention or inventions described and claimed therein or which may be claimed for such invention or inventions; and

WHEREAS, Sun Coast Merchandise Corp. having a place of business at 6315 Bandini Blvd., Commerce, CA 90040, said corporation hereafter referred to as ASSIGNEE, desires to acquire the full and exclusive right, title, and interest in and to said invention or inventions and said Patent Application and any Patents which issue therefrom.

Now, THEREFORE, for valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer, and set over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title, and interest in and to said invention or inventions and said Patent Application and any utility or design patents which issue therefrom including any continuations, continuations-in-part, divisions, reexamination certificates, renewals, substitutes or reissues thereof and any foreign patent rights corresponding to or derived from any of them for the full term for which the same may be granted; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any Letters Patent which issue therefrom to said ASSIGNEE its successors and assigns, in accordance with this assignment.



Dilip Bhavnani



Date