

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Akhiro Yonemoto</td> <td>03/26/2007</td> </tr> <tr> <td>Masato Shima</td> <td>03/26/2007</td> </tr> </tbody> </table>		Name	Execution Date	Akhiro Yonemoto	03/26/2007	Masato Shima	03/26/2007
Name	Execution Date						
Akhiro Yonemoto	03/26/2007						
Masato Shima	03/26/2007						
RECEIVING PARTY DATA							
Name:	Texas Instruments Incorporated						
Street Address:	7839 Churchill Way						
Internal Address:	M/S 3999						
City:	Dallas						
State/Country:	TEXAS						
Postal Code:	75251						
PROPERTY NUMBERS Total: 1							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11694399</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11694399		
Property Type	Number						
Application Number:	11694399						
CORRESPONDENCE DATA							
Fax Number:	(972)917-4418						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	9729174365						
Email:	g-sansom@ti.com						
Correspondent Name:	Carlton H. Hoel						
Address Line 1:	7839 Churchill Way						
Address Line 2:	M/S 3999						
Address Line 4:	Dallas, TEXAS 75251						
ATTORNEY DOCKET NUMBER:	TI-39956						
NAME OF SUBMITTER:	Carlton H. Hoel						

CH \$40.00 11694399

Total Attachments: 2
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ASSIGNMENT

WHEREAS, I, the undersigned inventor (or one of the undersigned joint inventors), of residence as listed, having invented certain new and useful improvements as below entitled, for which application for United States Letters Patent is made, the said application having been executed on the date set forth below; and

WHEREAS, TEXAS INSTRUMENTS INCORPORATED, a corporation organized and existing under the laws of the State of Delaware, with a place of business at 7839 Churchill Way, M/S 3999, Dallas, Texas 75251, is desirous of acquiring my entire right, title and interest in and to the said invention, and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I hereby sell and assign to the said TEXAS INSTRUMENTS INCORPORATED, its successors and assigns, my entire right, title and interest in and to the said invention and in to the said application and all patents which may be granted therefor, and all divisions, reissues, substitutions, continuations, and extensions thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patent resulting therefrom, insofar as my interest is concerned, to the said TEXAS INSTRUMENTS INCORPORATED, as assignee of my entire right, title and interest.

I also hereby sell and assign to TEXAS INSTRUMENTS INCORPORATED, its successors and assigns, my foreign rights to the invention disclosed in said application, in all countries of the world, including the right to file applications and obtain patents under the terms of the International Convention for the Protection of Industrial Property, and of the European Patent Convention, and further agree to execute any and all patent applications, assignments, affidavits, and any other papers in connection therewith necessary to perfect such patent rights.

I hereby further agree that I will communicate to said TEXAS INSTRUMENTS INCORPORATED, or to its successors, assigns, and legal representatives, any facts known to me respecting said invention, and at the expense of said assignee company, testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue and substitute applications, make all lawful oaths, and generally do everything possible to aid said TEXAS INSTRUMENTS INCORPORATED, its successors, assigns and nominees to obtain and enforce proper patent protection for said invention in all countries.

IN WITNESS WHEREOF, I hereunto set hand and seal this day and year;

TITLE OF INVENTION	Video Compression Rate Control
SIGNATURE OF INVENTOR AND NAME	Akhiro Yonemoto 米本明弘
DATE	03/26/2007
RESIDENCE (CITY AND STATE)	Tokyo, Japan
DATE DECLARATION SIGNED	03/26/2007

TITLE OF INVENTION	Video Compression Rate Control
SIGNATURE OF INVENTOR AND NAME	<i>Masato Shima</i> Masato Shima
DATE	03/23/2007
RESIDENCE (CITY AND STATE)	Tsukuba, Japan
DATE DECLARATION SIGNED	03/23/2007

After recording, return Assignment to:

Texas Instruments Incorporated
 PO Box 655474, M/S 3999
 Dallas, TX 75265