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#### PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Radd Icenoggle	03/28/2007

#### **RECEIVING PARTY DATA**

Name:	RightNow Technologies, Inc.
Street Address:	77 Discovery Drive
City:	Bozeman
State/Country:	MONTANA
Postal Code:	59718

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11694416

#### **CORRESPONDENCE DATA**

Fax Number: (816)983-8080

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 816-983-8000

Email: wkircher@blackwellsanders.com

Correspondent Name: William B. Kircher

Address Line 1: 4801 Main Street, Suite 1000

Address Line 2: Blackwell Sanders Peper Martin LLP Address Line 4: Kansas City, MISSOURI 64112

ATTORNEY DOCKET NUMBER: 55564.10016

NAME OF SUBMITTER: William B. Kircher

Total Attachments: 2

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PATENT REEL: 019098 FRAME: 0699

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#### **ASSIGNMENT**

WHEREAS, Radd Icenoggle, having a residential address of 618 South 15<sup>th</sup> Street,

Bozeman, Montana 59715, U.S.A. (the "Assignor"), is the inventor of a certain new and useful invention (the "Invention") relating to a:

### LEVERAGING USER-TO-USER INTERACTIONS IN A KNOWLEDGEBASE USING A FORUM INTERFACE

for which the Assignor made application for Letters Patent in the United States under Serial No. 11/694,416, filed March 30, 2007; and

WHEREAS, Assignor is the owner and in full possession of the entire right, title and interest in and to said Invention, in and to said Application and in and to any and all Letters Patent that may be granted therefor; and

WHEREAS, RightNow Technologies, Inc., a corporation duly organized under the laws of the State of Montana (the "Assignee"), having its principal office and place of business at 77 Discovery Drive, Bozeman, Montana 59718, U.S.A., is desirous of acquiring the entire right, title and interest in and to said Invention, said Application, and any and all Letters Patent that may be granted therefor; and

NOW, THEREFORE, to all whom it may concern, be it known that, for \$1.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto said Assignee, the entire right, title and interest within the United States, its territories and possessions, and all foreign countries, in and to said Invention, said Application, and any and all Letters Patent that may be granted therefor in the United States, its territories and possessions, and all foreign countries, together with any and all continuations, continuations-in-part, divisions, reissues, renewals, reexaminations, substitutes or extensions thereof, and including all rights to claim priority, and Assignor does hereby authorize and request all appropriate domestic and foreign patent or government authorities in foreign countries to issue in accordance with this Assignment any and all Letters Patent that may be granted, either on said Application or otherwise for said Invention.

ASSIGNOR further covenants and agrees that he will, at any time upon request, execute and deliver any and all documents that may be necessary or desirable to perfect Assignee's rights in and to the Invention and any and all United States and/or foreign Letters Patent that may be granted on said application or otherwise for said Invention.

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IN WITNESS WHEREOF, the parties have executed this Agreement as of the day and year written below.

ASSIGNOR	ASSIGNEE RIGHTNOW Technologies
Radd Icepogete Date	By Signature Date
	Printed Name and Title

STATE OF MONTANA	)
	) ss
COUNTY OF	)

On this 28 day of March, 2007, before me, the undersigned, a Notary Public within and for the County and State aforesaid, personally appeared Radd Icenoggle and Alan Rassaly to me known to be the persons described in and who executed the foregoing instrument, and acknowledged that they executed the same as their free act and deed.

In Witness Whereof, I have hereunto attached my hand and notarial seal, at the County and State aforesaid on the day and year last above written.

Notary Public

My Commission Expires:

Vicki Pollington
Notary Public for the State of Montana
Residing at: Bozeman, Montana
My commission expires: 2/12/2010

KC-1482799-1

RECORDED: 04/02/2007

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