

03-30-2007

Client/Matter No. 12822-175

REC



SHEET

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To the Director of the U.S. Patent and Trade

Documents or the new address(es) below:

1. Name of conveying Party(ies)/Execution Date:

GLENN M. CARLIN U.S. PTO
 GLEN NIELSEN 29/273875
 03/15/2007

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

2. Name and Address of receiving Party(ies):

Name: DIAGEO NORTH AMERICA, INC.

Internal Address:

Street Address: 801 MAIN AVENUE, 6th FLOOR

City: NORWALK

State: CONNECTICUT

Country: U.S.A. Zip: 06851-1127

Additional name(s) and addresses attached? ☐ Yes ☒ No

3. Nature of Conveyance:

Execution Date(s): March 9, 2007

- ☒ Assignment ☐ Change of Name ☐ Executive Order 9424, Confirmatory License
☐ Security Agreement ☐ Merger ☐ Joint Research Agreement
☐ Government Interest Assignment ☐ Other

4. Application or patent number(s).

☒ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

29/273875

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

TREVOR K. COPELAND
 BRINKS HOFER GILSON & LIONE
 P.O. BOX 10395
 CHICAGO, IL 60610
 (312) 321-4200
 (312) 321-4299 Fax

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☐ Authorized to be charged by credit card.
☒ Authorized to be charged to Deposit Account No. 23-1925.
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information:

- a. ☐ Credit Card: Last 4 Numbers
 Expiration Date
 b. ☒ Charge fee and/or any Deficiencies to Deposit
 Account Number: 23-1925
 Authorized User Name: Brinks Hofer Gilson & Lione

9. Signature:

Signature

Date

Trevor K. Copeland, Reg. No. 50,292

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to
 Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22303-1450

PATENT

REEL: 019108 FRAME: 0404

3.15.07

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 01 FEB 2007
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ASSIGNMENT

WHEREAS, GLENN M. CARLIN and GLEN NIELSEN, hereinafter called the "Assignors", have made the invention described in the United States patent application entitled TABLETOP DRINK SERVICE DISPLAY, executed by Assignors on the same date as, or on a date prior to, this Assignment;

WHEREAS, Diageo North America, Inc., a corporation organized and existing under the laws of the State of Connecticut, having a place of business at 801 Main Ave., 6th floor Norwalk, CT 06851-1127, U.S.A., hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention, as set forth below;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; together with the right to recover all damages, including, but not limited to, a reasonable royalty, by reason of past, present, or future infringement or any other violation of patent or patent application rights; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the

invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignors have executed this agreement.

DATED:

March 9, 2007 
GLENN M. CARLIN

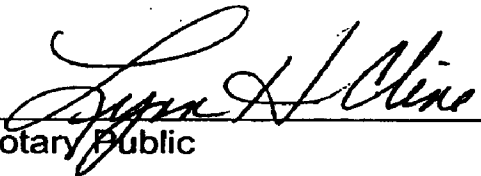
DATED:

5/9/07 
GLEN NIELSEN

STATE OF CONNECTICUT
COUNTY OF LITCHFIELD) ss. KENT

I, LYNN H. CLINE, a Notary Public in and for the County and State aforesaid, do hereby certify that GLENN M. CARLIN, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 9th day of MARCH, 2007.



Notary Public

(SEAL)

My Commission Expires: 3/31/2010

LYNN H. CLINE
NOTARY PUBLIC
MY COMMISSION EXPIRES MAR. 31, 2010

STATE OF CONNECTICUT
COUNTY OF LITCHFIELD) ss. KEAT
)

I, LYNN H. CLINE a Notary Public in and for the County and State aforesaid, do hereby certify that GLEN NIELSEN, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 9th day of MARCH, 2007.


Notary Public

My Commission Expires: 3/31/2010

LYNN H. CLINE
NOTARY PUBLIC
MY COMMISSION EXPIRES MAR. 31, 2010