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SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: **ASSIGNMENT**

CONVEYING PARTY DATA

Name	Execution Date	
Robert A. Unger	03/30/2007	

RECEIVING PARTY DATA

Name:	Sony Corporation
Street Address:	1-7-1 Konan
City:	Minato-ku, Tokyo 108-0075
State/Country:	JAPAN

Name:	Sony Electronics Inc.
Street Address: 1 Sony Drive	
City:	Parkridge
State/Country:	NEW JERSEY
Postal Code:	07656

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11694818

CORRESPONDENCE DATA

500253131

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120 South LaSalle Street, Suite 1600 Address Line 1: Chicago, ILLINOIS 60603-3406 Address Line 4:

ATTORNEY DOCKET NUMBER: 86825 7114

NAME OF SUBMITTER: Thomas F. Lebens

> PATENT **REEL: 019117 FRAME: 0586**

Total Attachments: 2 source=EFS Assignment#page1.tif source=EFS Assignment#page2.tif

> PATENT REEL: 019117 FRAME: 0587

ASSIGNMENT

WHEREAS, I, as a below named inventor, am a sole inventor (if only one name is listed below) or a joint inventor (if plural names are listed below) of certain new and useful improvements in

METHOD AND APPARATUS FOR IDENTIFYING AN ELECTRONIC APPLIANCE

for which application for Letters Patent of the United States of America was executed by me on the date indicated

next to my name;

AND WHEREAS, Sony Corporation, a Japanese corporation with offices at 1-7-1 Konan, Minatoku, Tokyo, 108-0075, Japan and Sony Electronics Inc, a Delaware corporation with offices at 1 Sony Drive, Parkridge, New Jersey, 07656 (hereinafter referenced as ASSIGNEES) is desirous of acquiring all interest in, to and under said invention, said application disclosing the invention and in, to and under any Letters Patent or similar legal protection which may be granted therefore in the United States and in any and all foreign countries;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, as a sole or joint

inventor as indicated below, by these presents do hereby assign, sell and transfer unto the said ASSIGNEES, its successors, assigns, and legal representatives, the entire right, title and interest in the said invention, said application, including any divisions and continuations thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights and/or convention rights under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and to any other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, and I hereby authorize and request the Commissioner of Patents to issue the said United States Letters Patent to said ASSIGNEES, as the assignees of the whole right, title and interest thereto;

And I further agree to execute all necessary or desirable and lawful future documents, including

assignments in favor of ASSIGNEES or its designee, as ASSIGNEES or its successors, assigns and legal representatives may from time-to-time present to me and without further remuneration, in order to perfect title in said invention, modifications, and improvements in said invention, applications and Letters Patent of the United

States and countries foreign thereto;

And I further agree to properly execute and deliver and without further remuneration, such necessary or desirable and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid invention, as the ASSIGNEES thereof shall hereafter require and prepare at its own expense;

And I further agree that ASSIGNEES will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to me and will testify as to the same in any interference or litigation related thereto;

And I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or

entered into which would conflict with this assignment and sale;

And I hereby authorize and request my attorney(s) of record in this application to insert the execution date, serial number and filing date of this application in the spaces that follow: Serial Number: 11694818, Filing Date: 3/30/2007.

This assignment is being executed on the date indicated below.

Dated:	3/	/30	107	

Robert A. Unger

State of	CALIFORNIA
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SS

County of San Diego

On March 30,2007 before me, Debrah Ann 6ee Notary Public, personally appeared ROBERT A. UNGER personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature Dolorah ann 1900 (Seal)



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RECORDED: 04/05/2007