

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Arthur Anthonie Van Hoff</td><td>04/05/2007</td></tr><tr><td>Robert Franklin Ebert</td><td>04/05/2007</td></tr></tbody></table>	Name	Execution Date	Arthur Anthonie Van Hoff	04/05/2007	Robert Franklin Ebert	04/05/2007					
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Arthur Anthonie Van Hoff	04/05/2007										
Robert Franklin Ebert	04/05/2007										
RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>Zing Systems, Inc.</td></tr><tr><td>Street Address:</td><td>650 Castro Street #300</td></tr><tr><td>City:</td><td>Mountain View</td></tr><tr><td>State/Country:</td><td>CALIFORNIA</td></tr><tr><td>Postal Code:</td><td>94041</td></tr></table>	Name:	Zing Systems, Inc.	Street Address:	650 Castro Street #300	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94041	
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PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11697634</td></tr></tbody></table>	Property Type	Number	Application Number:	11697634							
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CORRESPONDENCE DATA											
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ATTORNEY DOCKET NUMBER:	16320.24.1										
NAME OF SUBMITTER:	Carl T. Reed										
Total Attachments: 2 source=16320-24-1-assign#page1.tif source=16320-24-1-assign#page2.tif											

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PATENT

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REEL: 019128 FRAME: 0720

WHEN RECORDED RETURN TO:

PATENT APPLICATION

Docket No: 16320.24.1

Workman Nydegger
1000 Eagle Gate Tower
60 East South Temple
Salt Lake City, Utah 84111

A S S I G N M E N T

I/We the undersigned, hereinafter collectively referred to as "Assignor", have made an invention entitled IMPLICIT RANKING OF AUDIO CONTENT. Preferred embodiments of said invention are disclosed in a United States patent application which:

☒ [X] is executed concurrently herewith for filing in the United States Patent and Trademark Office.

☐ [] was previously filed in the United States Patent and Trademark Office on _____ Application Serial No. _____.

☐ [] is a United States National Application of PCT International Application No. _____, filed _____.

(The attorneys of Workman Nydegger are hereby authorized to insert the serial number and filing date when known.)

The Assignee, Zing Systems, Inc. a Corporation of the state of Delaware, having a principal place of business at 650 Castro Street #300, Mountain View, California 94041, desires to secure the entire right, title and interest in said invention and the patent application filed thereon.

In consideration of One Dollar (\$1.00) and other good and valuable consideration paid to Assignor by the Assignee, the receipt and sufficiency of which is hereby acknowledge, ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE:

The entire right, title, and interest in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of said application, or reissues or extensions of letters patent or patents granted thereon, and in all patents issuing thereon in the United States.

The right to claim the benefit of any prior related United States or foreign patent applications.

Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all patents on said invention to the Assignee as the owner of the entire interest, for the sole use and behoof of the said Assignee, its successors, assigns and legal representatives.

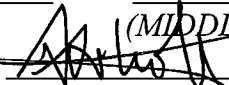
Assignor hereby agrees, without further consideration and without expense to Assignor, to sign all lawful papers and to perform all other lawful acts which the Assignee may request of Assignor to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other United States applications and all lawful documents requested by the Assignee to further the prosecution of any of such patent applications.


Cooperation to the best of Assignor's ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said application.

This assignment and agreement shall be binding upon Assignor's heirs and legal representatives.

Inventor 1

<u>Arthur</u> (GIVEN NAME)	<u>Anthonie</u> (MIDDLE INITIAL OR NAME)	<u>Van Hoff</u> FAMILY (OR LAST NAME)
Inventor's signature <u></u>		Date <u>4/5</u> , 200 <u>7</u>

Inventor 2

<u>Robert</u> (GIVEN NAME)	<u>Franklin</u> (MIDDLE INITIAL OR NAME)	<u>Ebert</u> FAMILY (OR LAST NAME)
Inventor's signature <u></u>		Date <u>4/5</u> , 200 <u>7</u>