Electronic Version v1.1

Stylesheet Version v1.1

| SUBMISSION TYPE: | | NEW ASSIGNMENT | | | | |
|---|-----------------|-------------------------|----------------|--|--|--|
| NATURE OF CONVEYANCE: | | ASSIGNMENT | ASSIGNMENT | | | |
| CONVEYING PARTY | DATA | | | | | |
| | | Name | Execution Date | | | |
| Joel Delman | | | 03/29/2007 | | | |
| Jennifer Schiffman | | | 04/03/2007 | | | |
| RECEIVING PARTY DATA | | | | | | |
| Name: Learning Resources, Inc. | | | | | | |
| Street Address: | 380 North Fairv | 380 North Fairway Drive | | | | |
| City: | Vernon Hills | | | | | |
| State/Country: | ILLINOIS | | | | | |
| Postal Code: | 60061 | | | | | |
| PROPERTY NUMBER | RS Total: 1 | | | | | |
| Property Type | | Number | 7889 | | | |
| Application Number: 29276 | | 276684 | 29276684 | | | |
| CORRESPONDENCE DATA | | | | | | |
| Fax Number: (312)222-0818 Correspondence will be sent via US Mail when the fax attempt is unsuccessful. | | | | | | |
| Correspondence will be sent via US Mail when the fax attempt is unsuccessful. | | | | | | |
| Phone: 312-222-0800 | | | GH | | | |
| Email: chiipdocket@michaelbest.com | | | | | | |
| Correspondent Name: Michael Best & Friedrich LLP | | | | | | |
| Address Line 1: 180 N. Stetson Avenue | | | | | | |
| Address Line 2: Suite 2000 Address Line 4: Chicago, ILLINOIS 60601 | | | | | | |
| Address Line 4: Chicago, ILLINOIS 60601 | | | | | | |
| ATTORNEY DOCKET NUMBER: | | 201915-9240 | | | | |
| NAME OF SUBMITTER: | | Larry L. Saret | | | | |
| Total Attachments: 3 source=assign00#page1.tif source=assign00#page2.tif | | | | | | |

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PATENT REEL: 019136 FRAME: 0146

ASSIGNMENT

Pursuant to our obligation to Learning Resources, Inc. (hereinafter referred to as "Assignee"), an Illinois Corporation having its principal place of business at:

380 North Fairway Drive Vernon Hills, Illinois 60061

and for other valuable and sufficient consideration, receipt whereof is hereby acknowledged, we:

Joel Delman 517 N. Gower Street Los Angeles, CA 90004

Jennifer Schiffman 531 Burnt Ember Lane Buffalo Grove, IL 60089

confirm our obligation to and hereby sell, assign and convey, unto Assignee, its successors and assigns, our entire right, title and interest -

(1) in and to a new, original and ornamental design entitled "EDUCATIONAL DEVICE" for which we have executed U.S. Design Patent Application No. 29/276,684, filed February 1, 2007 (Atty. File No. 201915-9240);

(2) in and to said design patent application, in and to all other patent applications (including divisional, continuation, continuation-in-part, and reissue applications), and in and to the patent or patents to be granted thereon, including reissues thereof, if any, to the full end of the term or terms for which said patent or patents may be granted;

(3) in and to all patent applications or design registrations corresponding to the Application filed in countries foreign to the United States of America, and in and to any and all patents granted on said applications to the full end of the terms for which said patents may be granted; and

(4) under the International Convention in respect to the design patent application and agree that any patent applications or design registrations of any foreign countries which may be filed shall be filed in the name of our Assignee with a claim to priority based on said design application.

And we hereby agree that we will, upon demand of Assignee, its successors or assigns, and without further consideration to us, execute any and all papers that may be necessary, or deemed by Assignee, its successors or assigns, to be necessary, to a complete fulfillment of the

> PATENT REEL: 019136 FRAME: 0147

intent and purposes of this Assignment, it being understood that any expense incident to the execution of such papers shall be paid by Assignee, its successors and assigns, and not by us.

And the Commissioner of Patents and Trademarks of the United States is hereby authorized and requested to issue said design patent or patents to Assigned.

Jøel D

án

| 3/29/07 | |
|-----------------------|---|
| Date | |
| State of California |) |
| County of LOS Angeles |) |

I do hereby certify that Joel Delman, personally known to me to be the same person or persons who signed the foregoing instrument, appeared before me this day and acknowledged that said instrument was signed and delivered as the free and voluntary act of Joel Delman, for the uses and purposes therein set forth.

| PATRICIA A. POWELL Commission # 1625267 Notary Public - California | my hand and seal, this <u>29th</u> day of <u>March</u> 2007. <u>Jathicia</u> <u>A. Howell</u> <u>Mathicia</u> <u>A. Howell</u> Notary Public |
|--|---|
| Date | Jennifer Schiffman |
| State of |) |
| County of |) |

I do hereby certify that Jennifer Schiffman, personally known to me to be the same person or persons who signed the foregoing instrument, appeared before me this day and acknowledged that said instrument was signed and delivered as the free and voluntary act of Jennifer Schiffman, for the uses and purposes therein set forth.

Given under my hand and seal, this _____ day of _____ 20 .

Notary Public

PATENT REEL: 019136 FRAME: 0148

2

intent and purposes of this Assignment, it being understood that any expense incident to the execution of such papers shall be paid by Assignee, its successors and assigns, and not by us.

And the Commissioner of Patents and Trademarks of the United States is hereby authorized and requested to issue said design patent or patents to Assignee.

| State of)) County of) | Date | Joel Delman |
|----------------------------------|-----------|-------------|
| County of) | State of |) |
| | County of |) |

I do hereby certify that Joel Delman, personally known to me to be the same person or persons who signed the foregoing instrument, appeared before me this day and acknowledged that said instrument was signed and delivered as the free and voluntary act of Joel Delman, for the uses and purposes therein set forth.

Given under my hand and seal, this _____ day of _____ 20 .

Notary Public

Date

State of Illinois

County of _ Cook_

PATENT

REEL: 019136 FRAME: 0149

Jennifer Schiffman

I do hereby certify that Jennifer Schiffman, personally known to me to be the same person or persons who signed the foregoing instrument, appeared before me this day and acknowledged that said instrument was signed and delivered as the free and voluntary act of Jennifer Schiffman, for the uses and purposes therein set forth.

| Given under my hand and seal, this 3^{PD} . | day of $Apzil 2007$. |
|---|--|
| | A Votary Bublic OFFICIAL SEAL PATRICE A KEYS NOTARY PUBLIC - STATE OF ILLINOIS MY COMMISSION EXPIRES:12/01/08 |

RECORDED: 04/09/2007