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Q96398

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documents the new address(es) below.

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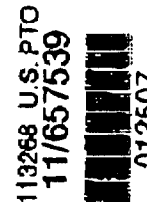
Kyong-wook KIM
Young-chol LEE
Yoon-cheol SHIN

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

SAMSUNG ELECTRONICS CO., LTD.
416, Maetan-dong, Yeongtong-gu
Suwon-si, Gyeonggi-do
REPUBLIC OF KOREA

Additional name(s) & address(es) attached? Yes No



3. Nature of conveyance/Execution Date(s):

Execution Date(s): January 22, 2007, January 22, 2007 and January 22, 2007

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other

4. Application number(s) or patent number(s):

A. Patent Application No.(s)
Not Yet Assigned

This document is being filed together with a new application

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

SUGHRUE MION, PLLC
WASHINGTON OFFICE
23373
CUSTOMER NUMBER

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 1.21(h) & 3.41): \$40.00

- Authorized to be charged by credit card
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- None required (government interest not affecting title)

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/s/ Darryl Mexic/
Darryl Mexic

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January 25, 2007
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For Non-U.S. Clients

Assignment

Whereas, We, Kyong-wook KIM of Suwon-si, Republic of Korea; Young-chol LEE of Gunpo-si, Republic of Korea; and Yoon-cheol SHIN of Seoul, Republic of Korea, hereinafter called assignors, have invented certain improvements in DISPLAY DEVICE USING EXTERNAL LIGHT and executed an application for Letters Patent of the United States of America therefor on 22 January 2007; and

Whereas, SAMSUNG ELECTRONICS CO., LTD., c/o Samsung Electronics Co., Ltd., 416 Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

We, the above named assignors, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priority under 35 U.S.C. §119, and we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number _____ and Confirmation number _____, filed _____) the application number, confirmation number, and filing date of said application when known.

Date: Kyong Wook Kim 22 January 2007
 s/Kyong-wook KIM

Date: [Signature] 22 January 2007
 s/Young-chol LEE

Date: Shin Yoon Cheol 22 January 2007
 s/Yoon-cheol SHIN

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)