

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the nature of conveyance to indicate an Assignment previously recorded on Reel 015629 Frame 0233. Assignor(s) hereby confirms the assignment of interest by Heartland Automotive Services, Inc. to Heartland Automotive Services II, Inc.
CONVEYING PARTY DATA	
Name	Execution Date
Heartland Automotive Services, Inc.	05/31/2004
RECEIVING PARTY DATA	
Name:	Heartland Automotive Services II, Inc.
Street Address:	11308 Davenport Street
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60606
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	6480105
CORRESPONDENCE DATA	
Fax Number:	(312)577-4565
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312-577-8265
Email:	kristin.brozovic@kattenlaw.com
Correspondent Name:	Kristin Brozovic c/o Katten Muchin
Address Line 1:	525 W Monroe
Address Line 4:	Chicago, ILLINOIS 60661
ATTORNEY DOCKET NUMBER:	215577-14
NAME OF SUBMITTER:	Kristin Brozovic
Total Attachments: 4 source=015629-0233#page1.tif source=015629-0233#page2.tif	

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PATENT
REEL: 019147 FRAME: 0114

RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

PATENTS ONLY

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
HEARTLAND AUTOMOTIVE SERVICES, INC.Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☐ Assignment☐ Merger☒ Security Agreement☐ Change of Name☐ OtherExecution Date: MAY 31, 2004

2. Name and address of receiving party(ies)

Name: HEARTLAND AUTOMOTIVE SERVICES II, INC.

Internal Address: _____

Street Address: 11308 Davenport StreetCity: CHICAGO State: IL ZIP: 60606Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s)

B. Patent No.(s)
6,480,105Additional numbers attached? ☒ Yes ☐ No5. Name and address of party to whom correspondence
concerning document should be mailed:Attn: Penelope J.A. Agodoa
Federal Research Company, LLC
1030 15th Street, NW, Suite 920
Washington, DC 20005
202.783.2700

Street Address: _____

City: _____ State: _____ ZIP: _____

6. Total number of applications and patents involved: Ived

7. Total fee (37 CFR 3.41) \$ 40.00☐ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number:

60606

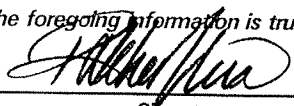
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true the original document.*Rakhee Verma

Name of Person


SignatureJanuary 21, 2005

Date

Total number of pages including cover sheet, attachments, and document: 2Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231

GENERAL ASSIGNMENT

This Assignment is made effective as of the 31st day of May, 2004, by Heartland Automotive Services, Inc., a Minnesota corporation ("Assignor"), in favor of Heartland Automotive Service II, Inc., a Delaware corporation ("Assignee").

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is acknowledged, Assignor does hereby assign, sell, transfer, convey and deliver to Assignee and its successors and assigns any right, title, or interest Assignor has or may have in and to the "Service Alert" servicemark and trademark (Reg. No. 2,574,722), and U.S. Patent No. 6,480,105 for Method and Device for Alerting Owners of Recommended Vehicle Maintenance (the "Assets").

To have and to hold the Assets unto the Assignee, its successors and assigns for its exclusive use and benefit forever.

Assignor does hereby agree from and after the date hereof upon the request of Assignee, to execute such further documents and to do and perform every act necessary to effect the legal and valid transfer of the Assets to the Assignee.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date first above written.

HEARTLAND AUTOMOTIVE
SERVICES, INC.

By: 
Brian D. Clark, CFO

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