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U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office

DRM COVER SHEET

103392666 FAIEN (S ONLY To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below. Name of conveying party(ies) 2. Name and address of receiving party(ies) Lenny Sands Name: Homeland Housewares, LLC Internal Address: Additional name(s) of conveying party(ies) attached? 💹 Yes 🖊 No 3. Nature of conveyance/Execution Date(s): Street Address: 11755 Wilshire Boulevard Execution Date(s) March 14, 2007 Suite 1150 ✓ Assignment Merger City: Los Angeles J Security Agreement Change of Name Joint Research Agreement State: California Government Interest Assignment Country: USA Zip:90025 Executive Order 9424, Confirmatory License Other Additional name(s) & address(es) attached? | Yes | No 4. Application or patent number(s): This document is being filed together with a new application. A. Patent Application No.(s) B. Patent No.(s) 29/285154 Additional numbers attached? Yes V No 5. Name and address to whom correspondence 6. Total number of applications and patents concerning document should be mailed: involved: 1 Name: Daniel M. Cislo, Esq. 7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00 Internal Address: Cislo & Thomas LLP Authorized to be charged by credit card Authorized to be charged to deposit account ✓ Enclosed Street Address: 233 Wilshire Blvd., Suite 900 None required (government interest not affecting title) 8. Payment Information City: Santa Monica a. Credit Card Last 4 Numbers State: CA Zip:90401-1211 Expiration Date Phone Number: (310) 451-0647 b. Deposit Account Number 103/26/2007 Spending 103/20364 29285154 Fax Number: (310) 394-4477 40.88 OP Authorized User Name Daniel M. Cislo Email Address: dan@cislo.com 9. Signature: Total number of pages including cover D. M. Cislo, Esq., Reg. No. 32,973 3 sheet, attachments, and documents: Name of Person Signing

> Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

> > PATENT

REEL: 019148 FRAME: 0716

DESIGN PATENT ASSIGNMENT

This assignment is made on March 14, 2007 by Lenny Sands of Encino, California (Assignor), to Homeland Housewares, LLC, having a place of business at 11755 Wilshire Boulevard, Suite 1150, Los Angeles, CA 90025 ("Assignee").

WHEREAS, Assignor has invented a new, original, and ornamental design entitled "Single-Shot Blender and Drinking Vessel", for which a United States Design Patent Application will be filed, further identified by Cislo & Thomas' Docket No. 06-17144 (Design Patent Application);

WHEREAS, Assignor believes himself to be the original, first, and sole inventor of the Design(s) disclosed and claimed in said Design Patent Application; and

WHEREAS, Assignee desires to acquire, by formal, recordable assignment, his entire right, title and interest in, and to, said Design(s) and said Design Patent Application in the United States and throughout the world.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee his entire right, title and interest, including the right of priority, in and to said Design(s), said Design Patent Application for said Design(s) in the United States and throughout the world, any and all Design Patents of the United States and throughout the world granted thereon or therefor, and any and all provisional, divisional, reissue, continuation, substitute, or renewal applications thereof which have been or shall be filed in the United States and any and all equivalents thereto throughout the world, including the right to file foreign applications directly in the name of

PATENT REEL: 019148 FRAME: 0717 Assignee and to claim for any such foreign applications any priority rights to which

such applications are entitled under international conventions, treaties or otherwise.

Further Assignor agrees that, upon request and without further compensation,

but at no expense to Assignor, he and his legal representatives and assigns will do all

lawful acts, including the execution of papers and the giving of testimony, that may be

necessary or desirable for obtaining, sustaining, reissuing, or enforcing said Design

Patent Application in the United States and throughout the world for said Design(s),

and for perfecting, recording or maintaining the title of Assignee, its successors, and

assigns to said Design(s), and said Design Patent Application for said Design(s), in the

United States and throughout the world.

Assignor represents and warrants that he has not granted, and will not grant, to

others any rights inconsistent with the rights granted herein.

Assignor authorizes and requests the Commissioner of Patents and Trademarks

of the United States and throughout the world to issue any Design Patents granted for

said Design(s), whether on said Design Patent Application or on any subsequently filed

divisional, continuation, continuation-in-part, reissue, substitute, or renewal

application, to Assignee, its successors and assigns, as the assignee of his entire interest

in said Design(s).

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date

first above written and as set forth below.

"Assignor"

Date: March

March 14

4 2007

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Lenny Sands

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