

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
James S. Rosen		03/28/2007
RECEIVING PARTY DATA		
Name:	Yahoo! Inc.	
Street Address:	701 First Avenue	
City:	Sunnyvale	
State/Country:	CALIFORNIA	
Postal Code:	94089	
PROPERTY NUMBERS Total: 3		
Property Type	Number	
Application Number:	11253847	
Application Number:	11253848	
Application Number:	60620456	
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NAME OF SUBMITTER:	Katherine Harihar	
Total Attachments: 1 source=01069442#page1.tif		

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PATENT
REEL: 019159 FRAME: 0136

CONFIDENTIAL

EXHIBIT A

Form Patent Assignment Agreement

For good and valuable consideration, the receipt of which is hereby acknowledged, James S. Rosen (the "Seller"), an individual with a place of residence at 3 Villa Verde, San Antonio, TX 78230, hereby grants and assigns to Yahoo! Inc. ("Yahoo!"), a Delaware corporation with a principal place of business at 701 First Avenue, Sunnyvale, CA 94089, all of the Seller's right, title and interest throughout the world in and to: (i) U.S. Patent Application No. 11/253,847 (U.S. Publication No. 2006/0161599), entitled "System and Method for Location Based Matching and Promotion" (the "'847 Application"), (ii) U.S. Patent Application No. 11/253,848 (U.S. Publication No. 2006/0085419), entitled "System and Method for Location Based Social Networking" (the "'848 Application"), (iii) the counterpart PCT patent applications to the '847 Application and the '848 Application, respectively, and (iv) U.S. Provisional Application No. 60/620,456 (collectively, the "Assigned Patents"), and the underlying inventions described therein and all existing and future modifications, derivations and improvements thereon, and any and all Letters Patent whether U.S. or foreign that are or may be granted therefrom, including without limitation, any extensions, continuations, continuations-in-part, divisions, reissues, reexaminations, and renewals thereof, or other equivalents thereof, and further, all rights and privileges pertaining to the Assigned Patents and any and all Letters Patent whether U.S. or foreign that are or may be granted therefrom, including any and all claims and rights to injunctive relief and damages for infringement (including without limitation past infringement, if any) of any of the Assigned Patents and the sole right to sue and recover therefor under such Assigned Patents.

The Seller further assigns to and empowers Yahoo!, its successors, assigns or nominees, all rights to make applications for patents or other forms of protection for said inventions, modifications, derivations and improvements thereon and to prosecute such applications as well as to claim and receive the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and the right to invoke and claim such right of priority without further written or oral authorization.

IN WITNESS WHEREOF, THE SELLER has caused this Patent Assignment to be duly signed on its behalf.

Signature: _____

James S. Rosen

Date: 3-28-2007

ACKNOWLEDGMENT

STATE OF CALIFORNIA
COUNTY OF SANTA CLARA

} ss.

On March 28, 2007, before me, Karen A. Murakami, Notary Public, personally appeared James S. Rosen, personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Karen A. Murakami
Karen A. Murakami, Notary Public

My Commission expires: November 19, 2009

personally appeared James S. Rosen, to me the foregoing Assignment and acknowledged pose therein expressed.



RECORDED: 04/13/2007

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