

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Michael RIESENBERG		01/29/2007
RECEIVING PARTY DATA		
Name:	S.K.R. DIAMONDS LTD., (50%)	
Street Address:	4 Harcoon St.	
City:	Ramat-Gan	
State/Country:	ISRAEL	
Postal Code:	52521	
Name:	ADVANCED QUALITY A.C.C. LTD., (50%)	
Street Address:	8 Shoam St.	
City:	Ramat Gan	
State/Country:	ISRAEL	
Postal Code:	52521	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29272064	
CORRESPONDENCE DATA		
Fax Number:	(646)878-0801	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	646-878-0800	
Email:	pusdkt@pczlaw.com	
Correspondent Name:	Pearl Cohen Zedek Latzer, LLP	
Address Line 1:	1500 Broadway	
Address Line 2:	12th Floor	
Address Line 4:	New York, NEW YORK 10036	
ATTORNEY DOCKET NUMBER:	D-0555-US	

CH \$40.00 29272064

500258755

PATENT
REEL: 019160 FRAME: 0479

NAME OF SUBMITTER:

Sharon Links

Total Attachments: 2

source=D-0555-US-SIGNED-ASSIGNMENT-15APR07#page1.tif

source=D-0555-US-SIGNED-ASSIGNMENT-15APR07#page2.tif

ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the Receipt of which is hereby acknowledged, I the undersigned, RIESENBERG, Michael residing at 4 Harcoon St., Ramat-Gan 52521, Israel;

HEREBY sell, assign and transfer to S.K.R. DIAMONDS LTD., (50%) an Israeli Company located at 4 Harcoon St., Ramat-Gan 52521 and ADVANCED QUALITY A.C.C. LTD., (50%) an Israeli Company located at 8 Shoam Street, Ramat Gan 52521, Israel its successors, assigns and legal representatives (hereinafter, the "Assignee"), the entire right, title and interest for all countries, in and to any and all inventions which are disclosed and claimed, and as possessed by the undersigned, any and all inventions which are disclosed but not claimed in the application for United States Design Patent U.S. Serial No. 29/272,064 filed February 1, 2007 and being entitled:

BASE FOR JEWELLERY SETTING

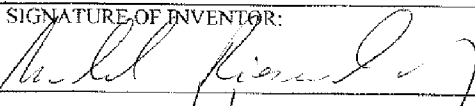
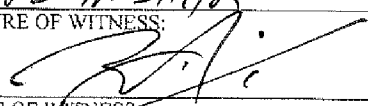
and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for U.S. Patent or other related property rights in any and all foreign countries which have been or shall be filed on any of said inventions disclosed in said application; and in and to all original and reissued patents or related foreign documents which have been or shall be issued on said inventions;

AUTHORIZE and request the Commissioner of Patents of the United States to issue to said Assignee, the corporation above named, its successors, assigns and legal representatives, in accordance with this assignment, any and all United States Patent on said inventions or any of them disclosed in said application;

AGREE that said Assignee may apply for and receive foreign Patent or rights of any other kind of said inventions, or any of them; and may claim, in applications for said foreign Patent or other rights, the priority of the aforesaid United States patent application under the provisions of the International Convention of 1883 and later modifications thereof, under the Patent Cooperation Treaty, under the European Patent Convention or under any other available international agreement; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the under-signed or the undersigned's executors or administrators will, for the United States and all

foreign countries, execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications or other documents on any and all said inventions; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known and documents available to the undersigned relating to said inventions and the history thereof; testify in all legal proceedings; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said inventions and for vesting title to said inventions and all applications for patents or related foreign rights and all patents on said inventions, in said Assignee, its successors, assigns and legal representatives; and

COVENANT with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

FULL NAME OF INVENTOR: RIESENBERG, Michael	FULL NAME OF WITNESS: OHAD YASHAR
SIGNATURE OF INVENTOR: 	SIGNATURE OF WITNESS: 
DATE: <u>29/1/07</u> (day / month / year)	ADDRESS OF WITNESS: HAARACON ST. RAMAT-GAN