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Ryan Van Wyk, Scott Steinbrueck and Phillip Jennings

Additional name(s) of conveying party(ies) attached?

[ ] Yes [X] No

3. Nature of conveyance:

[X] Assignment [ ] Merger  
[ ] Security Agreement [ ] Change of Name  
[ ] OtherExecution Date: March 22, 2007, March 22, 2007,  
March 22, 2007

2. Name and address of receiving party(ies):

Name: AT&amp;T Knowledge Ventures, L.P.

Street Address: 645 E. Plumb Lane

City: Reno State: NV Zip: 89502

Additional name(s) &amp; address(es) attached? [ ] Yes [X] No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:  
March 22, 2007, March 22, 2007, March 22, 2007

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? [ ] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Andre L. Marais

Address:

Schwegman, Lundberg, Woessner & Kluth, P.A.  
P.O. Box 2938  
Minneapolis, MN 55402-09386. Total number of applications and patents involved: 17. Total fee (37 CFR 3.41): \$ 40.00

[ ] Enclosed

[X] Authorized to be charged to deposit account  
19-0743

8. Please charge any additional fees or credit any over payments to our Deposit Account No.: 19-0743

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Randy L. Canis, Reg. No.: 44,584

Name of Person Signing

Randy L. Canis

Signature

March 23, 2007

Date

Total number of pages including cover sheet: 4

Mail documents to be recorded with required cover sheet information to:

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PATENT

REEL: 019167 FRAME: 0191

## ASSIGNMENT

WHEREAS, We, Ryan Van Wyk, residing at 5330 Pershing Ave., Unit 402, St. Louis, MO 63112, and Scott Steinbrueck, residing at 5728 Sundesert Circle, St. Louis, MO 63129, and Phillip Jennings, residing at 2020 N. Lincoln Park West, 2F, Chicago, IL 60614, made certain new and useful inventions and improvements for which we executed an application for Letters Patent of the United States on even date herewith, which is entitled METHOD AND SYSTEM FOR LOCATION-BASED COMMUNICATION;

AND WHEREAS, AT&T Knowledge Ventures, L.P., a corporation organized and existing under and by virtue of the laws of the State of Nevada, and having an office and place of business at 645 E. Plumb Lane, Reno, NV 89502 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted there from, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted there from; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.


AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 22 day of March, 2007.

  
Ryan Van Wyk

First Witness:

  
Signature/Date

Heather Rae Coons  
Full Name (Printed)

Second Witness:

  
Signature/Date

STEVEN C. SCHMIDT  
Full Name (Printed)

IN TESTIMONY WHEREOF, I have hereunto set my hand this 22 day of March, 2007.

  
Scott Steinbrueck

First Witness:

  
Signature/Date

Heather Rae Coons  
Full Name (Printed)

Second Witness:

  
Signature/Date

STEVEN C. SCHMIDT  
Full Name (Printed)

IN TESTIMONY WHEREOF, I have hereunto set my hand this 22nd day of March, 2007.

Phillip Jennings  
Phillip Jennings

First Witness:

Joshua D. Nardo 3/22/07  
Signature/Date

Joshua D. Nardo  
Full Name (Printed)

Second Witness:

David Krause 3/22/07  
Signature/Date

DAVID KRAUSE  
Full Name (Printed)