

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
William L. Hearn		03/07/2007
RECEIVING PARTY DATA		
Name:	2001 Brands, Inc.	
Street Address:	24 Scott Road	
City:	Fitchburg	
State/Country:	MASSACHUSETTS	
Postal Code:	01420	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29270504	
CORRESPONDENCE DATA		
Fax Number:	(617)646-8646	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-646-8000	
Email:	MDePina@wolfgreenfield.com	
Correspondent Name:	Wolf Greenfield & Sacks	
Address Line 1:	600 Atlantic Avenue	
Address Line 4:	Boston, MASSACHUSETTS 02210	
ATTORNEY DOCKET NUMBER:	T0579.70004US00	
NAME OF SUBMITTER:	Shannon Pratt	
Total Attachments: 2 source=T0579.70004US00 asi#page1.tif source=T0579.70004US00 asi#page2.tif		

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REEL: 019172 FRAME: 0180

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, we the undersigned hereby:

1. Sell, assign and transfer to 2001 Brands, Inc., a Massachusetts corporation having a place of business at 24 Scott Road, Fitchburg, MA 01420, its successors, assigns and legal representatives, all hereinafter referred to as the Assignee, my entire right, title and interest for the United States and all foreign countries, in and to any and all inventions and designs relating to the FOAM SANDAL, including without limitation, all inventions and designs which are disclosed in the application for United States Letters Patent filed in the United States Patent and Trademark Office on December 22, 2006 under Serial No. 29/270,504, bearing Attorney Docket No. T0579.70004US00, and entitled FOAM SANDAL, and in and to said application and all non-provisional, divisional, continuing, substitute, renewal, reissue and all other applications for Letters Patent, utility models, industrial designs or similar intellectual property rights which have been or shall be filed in the United States, internationally, and in any foreign country on any of said inventions; and in and to all original and reissued patents which have been or shall be issued in the United States or any other jurisdiction on said inventions, including the right to apply for patent rights in each foreign country and all rights to priority;
2. Agree that said Assignee may apply for and receive Letters Patent and utility model and industrial design registrations for said inventions in its own name; and when requested, without charge to but at the expense of said Assignee, we agree to carry out in good faith the intent and purpose of this assignment, by executing all non-provisional, divisional, continuing, substitute, renewal, reissue, and all other patent, utility model and industrial design applications on any and all said inventions, by executing all rightful oaths, assignments, powers of attorney and other papers, by communicating to said Assignee all facts known to me relating to said inventions and the history thereof, and generally by doing everything reasonably possible which said Assignee shall consider desirable for aiding in securing and maintaining proper protection for said inventions and for vesting title to said inventions and all applications for patents and all patents on said inventions, in said Assignee;
3. Request the Honorable Director of the United States Patent and Trademark Office to issue said Letters Patent to said Assignee;
4. Authorize and request Wolf, Greenfield & Sacks, P.C. to supply any missing patent/application identification information or correct any errors in the patent/application identification information provided above, whether discovered prior to or after recordation;
5. Covenant with said Assignee that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by me and that full right to convey the same as herein expressed is possessed by us; and
6. Appoint Assignee, through its designee, my attorney-in-fact to execute, in my name and on my behalf, any and all documents required to effectuate this Assignment, specifically including, but not limited to, those documents specified above and any necessary corrective assignments.

This instrument is executed under seal.

3/7/07
Date

William L. Hearn
Inventor: William L. Hearn
Address: 24 Scott Road
Fitchburg, MA 01420

Citizenship: United States of America

COMMONWEALTH OF MASSACHUSETTS:
COUNTY OF WORCESTER:

On this 7th day of MARCH, 2007, before me, the undersigned notary public, personally appeared Bill Hearn, proved to me through satisfactory evidence of identification, which were Passport, to be the person who signed the preceding or attached document in my presence and swore or affirmed to me that the contents of the document are truthful and accurate to the best of (his) (her) knowledge and belief and acknowledged to me that (he) (she) signed it voluntarily for its stated purpose.

SEAL Debra J. Raymond
Notary Public

My commission expires MAY 9, 2008