## Electronic Version v1.1

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NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY DATA					
Na			ame	Execution Date	
Ori Eisen				03/19/2007	
Raz Yalov				03/19/2007	
RECEIVING PARTY DATA					
Name:	The 41st Parameter, Inc.				
Street Address:	14301 N. 87th Street				
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City:	Scottsdale				
State/Country:	ARIZONA				
Postal Code:	85260				
PROPERTY NUMBERS Total: 1					
Property Type			Number		- Groces P
Application Number: 116		16124	2425		
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ATTORNEY DOCKET NUMBER:			31718-702.201		
NAME OF SUBMITTER:			Lydia C. Vosburgh		
Total Attachments: 1 source=41st Parameter702-201Assignment#page1.tif					

## ASSIGNMENT OF APPLICATION

Whereas, the undersigned:

1. EISEN, ORI Scottsdale, Arizona 2. YALOV, RAZ Scottsdale, Arizona

hereinafter termed "Inventors", have invented certain new and useful improvements in

## METHODS AND APPARATUS FOR SECURELY DISPLAYING DIGITAL IMAGES

for which an application for United States Patent was filed on <u>12/18/2006</u>, Application No. <u>11/612,425</u>.

for which a United States Patent issued on \_\_\_\_, U.S. Patent No. \_\_\_\_.

WHEREAS, The 41<sup>st</sup> Parameter. Inc., a corporation of the State of <u>Delayara</u>, having a place of business at <u>14301 N. 87<sup>b</sup> Street</u>. Suite 221, <u>Scottsdale, AZ 85260</u>, (hereinafter termed "Assignee"), is desirous of acquiring the entire right, title and interest in and to said application and the invention disclosed therein, and in and to all embodiments of the invention, heretofore conceived, made or discovered jointly or severally by said Inventors (all collectively hereinafter termed "said invention"), and in and to any and all patents, inventor's certificates and other forms of protection (hereinafter termed "patents") thereon granted in the United States and foreign countries.

NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Inventors to have been received in full from said Assignee:

1. Said Inventors do hereby sell, assign, transfer and convey unto said Assignce the entire right, title and interest (a) in and to said application and said invention; (b) in and to all rights to apply for foreign patents on said invention pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all applications filed and any and all patents granted on said invention in the United States or any foreign country, including each and every application filed and each and every patent granted on any application which is a divisional, substitution, continuation, or continuation-in-part of any of said applications; and (d) in and to each and every reissue or extensions of any of said patents.

2. Said Inventors hereby jointly and severally covenant and agree to cooperate with said Assignee to enable said Inventors shall include promyt production of pertinent facts and documents, giving of testimony, execution of pertinent, said Assignee the right, title and interest herein conveyed; (b) for prosecuting any of said applications; (c) for filing and prosecuting substitute, divisional, continuing or additional applications covering said invention; and (f) for legal proceedings involving said invention and any applications therefor and any patents granted thereon, including without limitation reasues and reexaminations, opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Inventors in providing such cooperation shall be paid for by said Assignee.

3. The terms and covenants of this assignment shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Inventors, their respective heirs, legal representatives and assigns.

4. Said inventors hereby jointly and severally warrant and represent that they have not entered and will not enter into any assignment, contract, or understanding in conflict betewith.

IN WITNESS WHBREOF, said Inventors have executed and delivered this instrument to said Assignee as of the dates written below:

March 19,2007

On Bisen

Roy Val

Docket Number 31718-702.201

**RECORDED: 04/17/2007**