

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Seong-Cheol Han	04/16/2007
Hui Nam	04/16/2007
Hyoung-Wook Jang	04/16/2007
RECEIVING PARTY DATA	
Name:	Munhwa Broadcasting Corp.
Street Address:	31, Yeouido-dong, Yeongdeungpo-gu
City:	Seoul
State/Country:	KOREA, REPUBLIC OF
Name:	Samsung SDI Co., Ltd.
Street Address:	575, Shin-dong, Yeongtong-gu
City:	Suwon-si, Gyeonggi-do
State/Country:	KOREA, REPUBLIC OF
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11736488
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	CHRISTIE, PARKER & HALE, LLP
Address Line 1:	P. O. Box 7068
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ATTORNEY DOCKET NUMBER:	59591/P849

CH \$40.00 11736488

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PATENT
REEL: 019184 FRAME: 0636

NAME OF SUBMITTER:

D. Bruce Prout

Total Attachments: 2

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 CHRISTIE, PARKER & HALE
 Post Office Box 7068
 Pasadena, CA 91109-7068

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned,

(1) Seong-Cheol HAN; Hui NAM; Hyoung-Wook JANG

HEREBY SELL(S), ASSIGN(S) AND TRANSFER(S) TO

(2) MUNHWA BROADCASTING CORP.; SAMSUNG SDI CO., LTD.

having a place of business at

(3) 31, Yeouido-dong, Yeongdeungpo-gu, Seoul, Korea; 575, Shin-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea

(hereinafter called "ASSIGNEE") the entire right, title and interest in and to any and all improvements which are disclosed in the application for United States Letters Patent entitled

(4) 2D/3D IMAGE DISPLAY DEVICE, ELECTRONIC IMAGE DISPLAY DEVICE, AND DRIVING METHOD THEREOF

which application was:

(a) executed on (5a): April 16, 2007 ;

(b) filed on (5b): April 17, 2007 ;

Application No.: 11/736,488 ;

(CHRISTIE, PARKER & HALE, LLP, P.O. Box 7068, Pasadena, CA 91109-7068) is hereby authorized to insert in (b) the specified data, when known.

including any and all United States Patents which may be granted on said application, and any and all extensions, divisions, reissues, substitutes, renewals or continuations of said application and patents, and the right to all benefits under all international conventions for the protection of industrial property and applications for said improvements.

It is hereby authorized and requested that the Commissioner of Patents issue any and all of said Letters Patent, when granted, to said ASSIGNEE, its assigns or its successors in interest or its designee.

Upon said consideration, it is further agreed that, when requested, without charge to but at the expense of said ASSIGNEE, the undersigned will execute all divisional, continuing, substitute, renewal, and reissue patent applications; execute all rightful other papers; and generally do everything possible which said ASSIGNEE shall consider desirable for aiding in securing and maintaining patent protection as provided herein.

INVENTOR(S)	SIGNATURE	DATE
<u>Seong-Cheol HAN</u>		
<u>Hui NAM</u>	<u>Hui Nam</u>	<u>April 16, 2007</u>
<u>Hyoung-Wook JANG</u>	<u>Hyoung Wook Jang</u>	<u>April 16, 2007</u>

WITNESSES:

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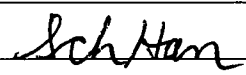
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Seong-Cheol HAN		April 16, 2007
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Hyung-Wook JANG		

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