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Documents or the new address(es) below.

1. Name of conveying party(ies):  
MICHAEL WINTERGERST; RALF SCHMELTER;  
ARNO ZELLER

Name and address of receiving party(ies):

Name: SAP AG

Additional name(s) of conveying party(ies) attached?

No  Yes

Internal Address: \_\_\_\_\_

Street Address: Dietmar-Hopp-Allee 16

3. Nature of Conveyance:

Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

City: Walldorf State: \_\_\_\_\_ Zip: D-69190

Country: Germany

Execution Date: March 20, 2007

Additional name(s) & address(es) attached?  No  Yes

4. Application number(s) or patent number(s):  This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

11/731501

Additional numbers attached?  No  Yes

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Blakely, Sokoloff, Taylor & Zafman LLP

Internal Address: \_\_\_\_\_

Street Address: 12400 Wilshire Boulevard  
7th Floor

City: Los Angeles State: CA ZIP: 90025

Phone Number: (303) 740-1980

Fax Number: (303) 740-6962

E-mail Address: ozzie\_jaffery@bstz.com

6. Total number of applications and patents involved: 1

7. Total Fee (37 CFR 3.41).....\$ 40.00

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Signature

March 30, 2007

Date

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Docket No. 6570P480

Attorney's Docket No.: 6570P480

## **ASSIGNMENT**

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we, the undersigned:

**MICHAEL WINTERGERST; RALF SCHMELTER; ARNO ZELLER**

hereby sell, assign, and transfer to:

**SAP AG**

a Corporation of Germany, having a principal place of business at Dietmar-Hopp-Allee 16, Walldorf, D-69190 Germany ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions and improvements that are disclosed in the application for the United States patent that has been executed by the undersigned prior hereto or concurrently herewith and is entitled:

### **METHOD AND SYSTEM FOR CUSTOMIZING PROFILING SESSIONS**

and in and to said application and all provisional, design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions and improvements; and in and to all original and reissued patents that have been or shall be issued in the United States and all foreign countries on said inventions and improvements; and in and to all rights of priority from the filing of said United States applications;

agree that said Assignee may apply for and receive a patent or patents for said inventions and improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional, design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications on any and all said inventions and improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and legal representatives all facts known to the undersigned relating to said inventions and improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or legal representatives in securing and maintaining proper patent protection for said inventions and improvements and for vesting title to said inventions and improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

I hereby authorize the above designated assignee to insert here in parenthesis ( ) the filing date and application number of any of said applications when known.

Each Inventor: Please Sign and Date Below:

Each Witness: Please Sign, Date & Print Name Below:

03/20/2007 Michael Wintergerst  
Date MICHAEL WINTERGERST

Witnessed by: 03/20/2007 S N J  
Date Name: Stefan Nissing

03/20/2007 Ralf Schmelter  
Date RALF SCHMELTER

Witnessed by: 03/20/2007 D. Justowaj  
Date Name: Dietrich Justowaj

03/20/2007 Arno Zeller  
Date ARNO ZELLER

Witnessed by: 03/20/2007 Jan Doster  
Date Name: Jan Doster

Date \_\_\_\_\_

Witnessed by: \_\_\_\_\_  
Date Name: \_\_\_\_\_

Date \_\_\_\_\_

Witnessed by: \_\_\_\_\_  
Date Name: \_\_\_\_\_

Assignment Document Return Address:  
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP  
12400 Wilshire Blvd., Seventh Floor  
Los Angeles, CA 90025-1026  
Telephone: (303) 740-1980