Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Megan Nance	03/29/2007
Mayur Datar	03/29/2007
Julie Tung	03/29/2007
Bahman Rabii	03/29/2007
Jason C. Miller	03/29/2007
Mike Hochberg	03/29/2007
Jeremiah Harmsen	03/29/2007
Tomasz J. Tunguz-Zawislak	03/29/2007
Andres S. Perez-Bergquist	03/29/2007

RECEIVING PARTY DATA

Name:	Google Inc.	
Street Address:	1600 Amphitheatre Parkway	
City:	Mountain View	
State/Country:	CALIFORNIA	
Postal Code: 94043		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11694307

CORRESPONDENCE DATA

Fax Number: (877)769-7945

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (404) 724-2763 Email: bell@fr.com Correspondent Name: Paul E. Franz

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P.O.BOX 1022 Address Line 2:

REEL: 019186 FRAME: 0226

PATENT 500261980

Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022	
ATTORNEY DOCKET NUMBER:	16113-483001
NAME OF SUBMITTER:	Kathy J. Bell
Total Attachments: 6 source=16113483001#page1.tif source=16113483001#page2.tif source=16113483001#page3.tif source=16113483001#page4.tif source=16113483001#page5.tif source=16113483001#page5.tif	

PATENT REEL: 019186 FRAME: 0227

ASSIGNMENT

For valuable consideration, we, MEGAN NANCE of 1273 Lakeside Drive, #3164 Sunnyvale, CA 94085, MAYUR DATAR of 131 Saratoga Avenue, #3201, Santa Clara, CA 95051, JULIE TUNG of 100 E. Middlefield Road, #6G, Mountain View, CA 94043, BAHMAN RABII of 2910 King Street, Berkeley, CA 94703, JASON C. MILLER of 1860 Washington St. #304, San Francisco, CA 94109, MIKE HOCHBERG of 1348 Bobolink Circle, Sunnyvale, CA 94087, JEREMIAH HARMSEN of 950 High School Way, #3101, Mountain View, CA 94041, TOMASZ J. TUNGUZ-ZAWISLAK of 2055 Sacramento Street, # 1007, San Francisco, CA 94109, and ANDRES S. PEREZ-BERGQUIST of 1901 Rock Street, #109, Mountain View, CA 94043, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled OPEN PROFILE CONTENT IDENTIFICATION, filed March 30, 2007, and assigned U.S. Serial Number 11/694,307, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

> PATENT REEL: 019186 FRAME: 0228

MEGAN NANCE

Witnessed by:

1600 AMPHITHEATRE PLWY

MOUNTAIN VIEW CA 94043
Witness Address

MAYUR DATAR

Witnessed by:

Signature

Typed or Printed Name

1600 AMPHITHEATRE PLWY.

Plountain view CA 94043
Witness Address

PATENT

REEL: 019186 FRAME: 0229

Witnessed by:

Date: 3/29/07

MATTUPW LLOW)
Typed or Printed Name

Witness Address

BAHMAN RABII

Witnessed by:

Sava McUSkey Typed or Printed Name

1600 Amphitheatre Pkuy Mountain View, CA 94043 Witness Address

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REEL: 019186 FRAME: 0230

		Attorney's Docket No.: 16113-483001
	Ω . Ω	Client's Ref. No.: GP-1147-00-US
Witnessed by:	ASON C. MILLE	ER.
Signature	Date: 3	29/07
ANNERS SLOE Typed or Printed Name		
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Witness Address		
		A Service Contraction
	Mulign	. bull
	MIKE HOCHBER	/)
Witnessed by:		•
Sava_CM(Ushw Signature	Date: 3	129/07

Sava Mullaus Typed or Printed Name

1600 Amphitheatre Plany Mountain View, CA 94043 Witness Address

019186 FRAME: 0231

	JEREMIAH HARMSEN
Witnessed by: Signature By Aug Hall Typed or Printed Name	Date: 3-29-07
1600 AMBHITHEATRE PK MOUNTAIN VIEW CA Witness Address	
Witnessed by:	TOMASZ J. FUNGUZ-ZAWISLAK
Signature SASANK Muounun Typed or Printed Name	Date: 3/29/2007

Mounther View Witness Address

PATENT

REEL: 019186 FRAME: 0232

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ANDRES S. PEREZ-BERGQUIST

Witnessed by:

Date: 3

1600 AMPHITHEATRE PLWY

MOUNTAIN VIEW CA 94043 Witness Address

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REEL: 019186 FRAME: 0233

RECORDED: 04/20/2007