

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT										
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT										
<b>CONVEYING PARTY DATA</b>											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Matthew Whitaker</td> <td>03/14/2007</td> </tr> <tr> <td>Christopher Kurecka</td> <td>03/14/2007</td> </tr> <tr> <td>Emily Reyna</td> <td>03/14/2007</td> </tr> <tr> <td>Hari Srinivasan</td> <td>04/05/2007</td> </tr> </tbody> </table>		Name	Execution Date	Matthew Whitaker	03/14/2007	Christopher Kurecka	03/14/2007	Emily Reyna	03/14/2007	Hari Srinivasan	04/05/2007
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Emily Reyna	03/14/2007										
Hari Srinivasan	04/05/2007										
<b>RECEIVING PARTY DATA</b>											
<b>Name:</b>	Ford Motor Company										
<b>Street Address:</b>	One American Road										
<b>City:</b>	Dearborn										
<b>State/Country:</b>	MICHIGAN										
<b>Postal Code:</b>	48126										
<b>PROPERTY NUMBERS Total: 1</b>											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11737998</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11737998						
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Application Number:	11737998										
<b>CORRESPONDENCE DATA</b>											
<b>Fax Number:</b>	(313)322-7162										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
<b>Phone:</b>	248-358-4400										
<b>Email:</b>	dgreig@brookskushman.com										
<b>Correspondent Name:</b>	Brooks Kushman P.C. / FGTL										
<b>Address Line 1:</b>	1000 Town Center, Twenty-Second Floor										
<b>Address Line 4:</b>	Southfield, MICHIGAN 48075										
<b>ATTORNEY DOCKET NUMBER:</b>	81149662										
<b>NAME OF SUBMITTER:</b>	Denise Greig										
<b>Total Attachments: 4</b> source=Asgn_FMC2141pus#page1.tif											

**CH \$40.00 11737998**

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source=Asgn\_FMC2141pus#page4.tif

Please direct all correspondence to: 28395

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, THE UNDERSIGNED,

has/have invented certain new and useful improvements in:

Attorney Docket No. **81149662** entitled: **SYSTEM AND METHOD FOR OBTAINING, IN A VEHICLE, INFORMATION CONCERNING POINTS OF INTEREST**

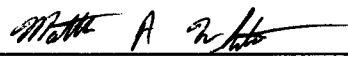
for which I/we intend to make application for Letters Patent of the United States listing the following as inventors: **Matthew Whitaker, Christopher Kurecka, Emily Reyna, Hari Srinivasan;** and

WHEREAS, FORD MOTOR COMPANY, a corporation organized and existing by virtue of the laws of the State of Delaware, having its principal place of business at Dearborn, County of Wayne, and State of Michigan, is desirous of acquiring an interest therein;

NOW, THEREFORE, pursuant to my employment agreement heretofore made with FORD MOTOR COMPANY, or by contractual obligation, I do sell, assign and transfer unto FORD MOTOR COMPANY the full and exclusive right for the United States of America and for all foreign countries to the said invention, as described in the specification executed by me on the date listed below, preparatory to obtaining Letters Patent of the United States therefor (and I hereby authorize my attorneys to insert the serial number and filing date herein:

Serial No. 11/737,998, Filing Date April 20, 2007), and I hereby request the Commissioner of Patents and Trademarks to issue said Letters Patent to FORD MOTOR COMPANY as the assignee. Executed by:

SIGNATURE:

Name: Matthew Whitaker  Date: 3/14/2007  
Home Address: 43589 Fleetwood Drive,  
City, State, Zip: Canton, MI 48187  
Country: United States of America

Name: Christopher Kurecka \_\_\_\_\_ Date: \_\_\_\_\_  
Home Address: 1883 Pointe Crossing , Apt #203  
City, State, Zip: Ann Arbor, MI 48105  
Country: United States of America

Name: Emily Reyna \_\_\_\_\_ Date: \_\_\_\_\_  
Home Address: 1602 Ferndale Place,  
City, State, Zip: Ann Arbor, MI 48104  
Country: United States of America

Name: Hari Srinivasan \_\_\_\_\_ Date: \_\_\_\_\_  
Home Address: 608 YuYuan Road, Block 53 Apt 4F  
City, State, Zip: Shanghai, 200040  
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Jennifer Stec

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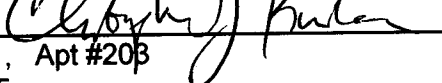
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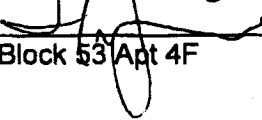
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Jennifer Stec

PATENT

RECORDED: 04/20/2007

REEL: 019188 FRAME: 0640