11/665116 IADR Rec'd PCT/PTO 11 APR 2007

Form PTO-1595 (Rev. 03-05 DMB No. 0651-0027 (exp. 6/		04-19	-2007		MENT OF COMMERCE nt and Trademark Office
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To the Director of the U	J.S. Patent and	10339	7040	ents or the new a	address(es) below.
1. Name of conveyir	ng party(ies):		2. Name and addres	s of receiving party	(ies)
Masataka MAKI (02/22/2007), H (02/22/2007), Nobuyoshi YAMA			Name:	Kao Corporati	on
(02/22/2007), and Additional name(s) of convey	ying party(ies) attached?	Yes No	Street Address:		
Nature of conveyant Execution Date(s): in X Assignment Security Agreemen Government Interes Executive Order 94 Other Application or pate	parentheses after invention Merger Chang t Joint Research st Assignment 24, Confirmatory Licens	e of Name Agreement	14-10, Nihonbash Tokyo 103-8210 JAPAN City: State: Country: Additional name(s) & attached:	address(es)	ip: ⁄es x No
A. Patent Application NEW	` '	umbers attached?	B. Patent No.(s)	11/665	116
Name and address to concerning document		ce ·	Total number of appatents involved:	oplications and	1
Internal Address: Atty. D Street Address: 8110 (Suite		·	X Authorized to	1.21(h) & 3.41) \$_ b be charged by credi b be charged to depose d (government intere	t card sit account
City: State: VA Phone Number: Fax Number:	(703) 205-800 (703) 205-8050	22040-0747 00 0	b. Deposit Account N	Last 4 Numbers Expiration Date Number 0	2-2448
Email Address:	mailroom@bskb	o.com	Authorized User N	Name John W. B	alley
	Li stilli			April 1	1, 2007

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<u> John W. Bailey - 32,881</u> Name of Person Signing

Total number of pages including cover sheet, attachments, and documents



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Form PTO-1595	RECOR	(continued)	
Additional Conve	ying Party(ies)/Exec	cution Date(s) (1. Continued):	
Yuuichirou TASE (02	/22/2007)		
Additional Assign	ees (2. Continued):		
			
Internal Address: Street Address:			
City:	State:	Country:	Zip:
Assignee Name:			
Internal Address: Street Address:	· · · · · · · · · · · · · · · · · · ·		
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Assignee Name: Internal Address: Street Address:			
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City:	State:	Country:	Zip:
Additional Applica	tions and/or Patent	s (4. Continued):	
Additional Patent Application 4A. Continued:	on Numbers	Additional Patent Numbers 4B. Continued:	
	Additional numbers	attached? Yes No	

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Docket No.: 1422-0736PUS1

BIRCH, STEWART, KOLASCH & BIRCH, LLP

UNITED STATES PATENT RIGHTS, OR UNITED STATES PLUS ALL FOREIGN PATENT RIGHTS

ASSIGNMENT

	Application No	NEW	-			Filed	04/	11/07
nsert Name(s) f Inventor(s)	*	***(FAMILY NA	ME (ALL (CAPS), Given Nam	re)***			
	WHERE	AS,	MAKI,	Masataka	;	ISHIZU	ЈКА, Н	itoshi
	YAMAGUCHI	, Nobuyoshi	; TASE,	Yuuichirou	;			
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	(hereinafter design	ated as the undersig	gned) has (ha	ve) invented certain	new and	useful im	proveme	nts in
nsert Title f Invention	I	IQUID DETERG	ENT COMP	OSITION				
	for which an appl undersigned (excep	lication for Letters of in the case of a p	Patent of the rovisional ap	ne United States of plication).	America	has been	n execut	ed by the
nsert Date f Signing of pplication	Febru on <u>Februar</u>	ary 22, 20 y 22, 2007	07, Feb	oruary 22, 1 ebruary 22	2007, , 2007	/; re:	spect	<u>ively</u> ; and
nsert Name f Assignee	WHERE	AS, Kao	Corpora	cion				
isert Address f Assignee	of 14-10, Ni	honbashi-Kay	abacho 1	-chome, Chuo-	ku, To	kyo 10	3-821	O Japan
HECK BOX APPROPRIATE	its heirs, successors acquiring the entire may be granted the in any foreign c	e right, title and inter refor in the United	erest in and	gns (hereinafter design to said invention an Berica and	gnated as a	the Assig o any Le	nee) is d tters Pate	esirous of ent(s) that
	the receipt of which has (have) sold, as Assignee the full a dependencies and p which may be gr	th is hereby acknown ssigned and transfer and exclusive right possessions and the ranted therefor in	wledged, and by to the said is entire right the United	of Ten Dollars (\$10 other good and val these presents doe nvention in the Uni title and interest in States of America any and all foreign of	uable con as sell, ass ted States a and to a a, its term	sideration sign and of Amer ny and al	n, the un transfer ica, its t l Letters	dersigned unto said erritories, Patent(s)
	and to any and all of terms for which the	divisions, reissues, same may be gran	continuation ted.	s, conversions and e	extensions	thereof f	or the fu	ill term or

Page 1 of 2

PATENT REEL: 019190 FRAME: 0687 The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional, conversion or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree (s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division, conversion or reissue thereof or Letter Patent(s) or reissue patent issued thereon and to cooperate with the Assignee in every way possible in obtaining and producing evidence and proceeding with such interference.

The undersigned agree(s) to execute all papers and documents and to perform any act which may be necessary in connection with claims or provisions of the International Convention for the Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States of America patent(s) or a grant of a valid United States of America and any foreign patent(s) to the Assignee and to vest all rights therein hereby conveyed to said Assignee as fully and entirely as the same would have been held by the undersigned if this Assignment and sale had not been made.

The undersigned hereby authorize(s) and request(s) the Patent and Trademark Office Officials in the United States of America and in any foreign countries to issue any and all Letters Patents resulting from said application or any continuing, divisional conversion or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) the full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) the law firm of Birch, Stewart, Kolasch & Birch, LLP the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

The undersigned hereby covenant(s) that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Date Feb. 22, 2007,	Name of Inventor Masataka Maki	
Date Feb. 22, 2007	(signature) MAKI, Masataka Name of Inventor Jellich Lehyther	
Date Hab. 32. 2057	Name of Inventor (signature) YamaGUCHI, Nobuyoshi	
Date Feb. 22, 2007,	(signature) YAMAGUCHI, Nobilyoshi Name of Inventor Janishi sou Zase	
~····	(signature) TASE, Yuuichirou	
Date,	Name of Inventor(signature)	
Date,	Name of Inventor(signature)	

Page 2 of <u>2</u>

January 2002

PATENT REEL: 019190 FRAME: 0688