

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Seth Haberman		03/02/2007
Gerrit Niemeijer		03/16/2007
David Weite		03/02/2007
RECEIVING PARTY DATA		
Name:	Visible World, Inc.	
Street Address:	527 West 34th Street	
Internal Address:	6th Floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10001	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	11656748	
CORRESPONDENCE DATA		
Fax Number:	(212)230-8888	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-230-8800	
Email:	michael.mathewson@wilmerhale.com	
Correspondent Name:	Philip R. Poh	
Address Line 1:	399 Park Avenue	
Address Line 2:	Wilmer Cutler Pickering Hale and Dorr	
Address Line 4:	New York, NEW YORK 10022	
ATTORNEY DOCKET NUMBER:	2000522.134 US5	
NAME OF SUBMITTER:	Philip R. Poh	

CH \$40.00 11656748

500263514

PATENT
REEL: 019195 FRAME: 0492

Total Attachments: 3

source=2000522-134US5ASN#page1.tif

source=2000522-134US5ASN#page2.tif

source=2000522-134US5ASN#page3.tif

PATENT

REEL: 019195 FRAME: 0493

ASSIGNMENT

WHEREAS, we, Seth Haberman, residing at 1 West 85th Street, Apt. 7C., New York, New York 10024 USA; Gerrit Niemeijer, residing at 23 Arcularius, Maplewood, New Jersey 07040; and David Weite, residing at 37 Ruckman Road, Woodcliff Lake, New Jersey 07677 USA, (collectively, "the Assignors") are the inventors of a certain new and useful invention and discovery, for which a patent application entitled "SYSTEMS AND METHODS FOR MANAGING AND DISTRIBUTING MEDIA CONTENT" was filed with the United States Patent and Trademark Office on January 23, 2007 as U.S. Patent Application No. 11/656,748 ("the Application").

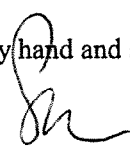
WHEREAS, Visible World, Inc., existing under the laws of the State of New York, having its principal office at 527 West 34th Street, 6th Floor, New York, New York 10001, which, together with its successors and assigns, is hereinafter called "Assignee," is desirous of acquiring the title, rights, benefits, and privileges hereinafter recited.

For valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignors hereby assign to Assignee all of Assignors' right, title and interest in and to the Invention, all improvements therein, the Application and all priority rights arising therefrom, and any applications and/or patents, and any reissues and extensions thereof, which issue in any country upon any patent applications which correspond with any of the following: the Application; any application that claims priority from the Application (including utility applications, divisionals, continuations, continuations-in-part, international applications and/or foreign regional and/or national applications); or any application based in whole or in part on any of the foregoing.

Assignors agree that such Assignors and Assignors' heirs and legal representatives will, without further consideration, cooperate with Assignee in the prosecution of all of the above applications, execute, verify, acknowledge and deliver all such further papers, including applications for patents and for reissues and extensions therefor, and instruments of assignment and transfer thereof, and will communicate any facts known to Assignors relating to the Invention, to obtain or maintain or enforce patents for the Invention and improvements therein in any and all countries and to vest title thereto in Assignee. Assignors further agree that such Assignors will, without further compensation to Assignors during the term of such Assignors' employment by Assignee and thereafter for reasonable

compensation as determined by Assignee, perform such other acts as may be reasonably required when requested by Assignee, including attending depositions, preparing and executing declarations and affidavits and testifying as a witness, to obtain or maintain or enforce patents for the Invention and improvements therein in any and all countries and to vest title thereto in Assignee.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 2nd day of March 2007 (Month/Year).



Seth Haberman

On this 2nd day of March (Month/Year), Seth Haberman, personally known to me to be the same individual who executed the foregoing Assignment, and who acknowledged to me that execution of the same was of his own free will for the use and purposes therein set forth.

WITNESS:

Printed Name:

Residential Address:


Marina Steinberg
119 Mackenzie St.
Brooklyn, N.Y. 11235

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 16th day of March 2007 (Month/Year).

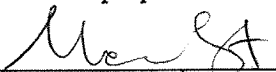

Gerrit Niemeijer

On this 16th day of March 2007 (Month/Year), Gerrit Niemeijer, personally known to me to be the same individual who executed the foregoing Assignment, and who acknowledged to me that execution of the same was of his own free will for the use and purposes therein set forth.

WITNESS:

Printed Name:

Residential Address:



Marina Steinberg
119 Mackenzie St.
BKlyn, NY 11235

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 2 day of
March / 2007 (Month/Year).



David Weite

On this 2nd day of March 2007 (Month/Year), David Weite, personally known to me to be the same individual who executed the foregoing Assignment, and who acknowledged to me that execution of the same was of his own free will for the use and purposes therein set forth.

WITNESS: 
Printed Name: Marina Steinberg
Residential Address: 119 MacKenzie St.
Brooklyn, NY 11235