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To the Director of the United States Patent

Attached original documents or copy thereof.

1. Name of conveying party(ies):

Nicholas C. TALBOT

Ketan MISTRY

Additional names(s) of conveying party(ies)

☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

Execution Date: 3/30/2007

2. Name and address of receiving party(ies):

Name: LRC PRODUCTS LIMITED

Address: 35 NEW BRIDGE STREET

City: LONDON State/Prov.:

Country: United Kingdom ZIP: EC4V 6BW

Additional name(s) & address(es)

☐ Yes ☒ No

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is:

Patent Application No.

Filing date

B. Patent No.(s)

29/270,855

Jan. 5, 2007

Additional numbers

☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: RICHARD H. TUSHIN

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State/Prov.: D.C.

Country: U.S.A.

ZIP: 20005

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

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PATENT

REEL: 019196 FRAME: 0625

ASSIGNMENT OF PATENT APPLICATION

WHEREAS We 1) Nicholas C. TALBOT and 2) Ketan MISTRY, of 1) Flat 2, 32 Arterberry Road, Wimbledon, London SW20 8AQ, United Kingdom, and 2) Flat 15, Greer House, Braddock Close, Isleworth, Middlesex TW7 6SQ, United Kingdom, respectively, have made a certain new and useful invention as set forth in an application for United States Letters Patent for an invention entitled SEX TOY, filed on January 5, 2007, Serial No. 29/270,855 ;

AND WHEREAS LRC PRODUCTS LIMITED of 35 New Bridge Street, London, EC4V 6BW, United Kingdom, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States which may be obtained therefor;

NOW, THEREFORE, for \$10.00 and other good and valuable consideration in hand, receipt of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto LRC PRODUCTS LIMITED, its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention as set forth in the above-mentioned application, and in and to any and all patents of the United States which may be issued for said invention;

We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said LRC PRODUCTS LIMITED, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby;

We hereby covenant that we have full right to convey the entire interest herein assigned and have not executed, and will not execute, any agreement in conflict

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herewith, and we also agree to execute all papers in connection with the application and any continuing or divisional applications thereof and in connection with any interference which may be declared involving this application or any continuing or divisional application thereof;

AND we hereby grant the firm of Dykema Gossett PLLC the power to insert on this Assignment any further identification which may be necessary or desirable to comply with the rules of the United States Patent and Trademark Office for recordation of this Assignment.

30 MARCH 07
Date:


1) Nicholas C. TALBOT

30 MARCH 07
Date:


2) Ketan MISTRY

WITNESSES:

30 March 2007
Date:


1)

30 March 2007
Date:


2)