

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Seth Haberman</td><td>03/16/2007</td></tr><tr><td>Gerrit Niemeijer</td><td>03/16/2007</td></tr><tr><td>David Weite</td><td>03/02/2007</td></tr></tbody></table>		Name	Execution Date	Seth Haberman	03/16/2007	Gerrit Niemeijer	03/16/2007	David Weite	03/02/2007				
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RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>Visible World, Inc.</td></tr><tr><td>Street Address:</td><td>527 West 34th Street</td></tr><tr><td>Internal Address:</td><td>6th Floor</td></tr><tr><td>City:</td><td>New York</td></tr><tr><td>State/Country:</td><td>NEW YORK</td></tr><tr><td>Postal Code:</td><td>10001</td></tr></table>		Name:	Visible World, Inc.	Street Address:	527 West 34th Street	Internal Address:	6th Floor	City:	New York	State/Country:	NEW YORK	Postal Code:	10001
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PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
Fax Number: (212)230-8888 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
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NAME OF SUBMITTER:	Philip R. Poh												

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REEL: 019199 FRAME: 0141

Total Attachments: 3

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PATENT

REEL: 019199 FRAME: 0142

ASSIGNMENT

WHEREAS, we, Seth Haberman, residing at 1 West 85th Street, Apt. 7C., New York, New York 10024 USA; Gerrit Niemeijer, residing at 23 Arcularius, Maplewood, New Jersey 07040; and David Weite, residing at 37 Ruckman Road, Woodcliff Lake, New Jersey 07677 USA, (collectively, "the Assignors") are the inventors of a certain new and useful invention and discovery, for which a patent application entitled "SYSTEMS AND METHODS FOR MANAGING AND DISTRIBUTING MEDIA CONTENT" was filed with the United States Patent and Trademark Office on January 23, 2007 as U.S. Patent Application No. 11/656,837 ("the Application").

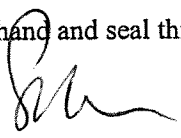
WHEREAS, Visible World, Inc., existing under the laws of the State of New York, having its principal office at 527 West 34th Street, 6th Floor, New York, New York 10001, which, together with its successors and assigns, is hereinafter called "Assignee," is desirous of acquiring the title, rights, benefits, and privileges hereinafter recited.

For valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignors hereby assign to Assignee all of Assignors' right, title and interest in and to the Invention, all improvements therein, the Application and all priority rights arising therefrom, and any applications and/or patents, and any reissues and extensions thereof, which issue in any country upon any patent applications which correspond with any of the following: the Application; any application that claims priority from the Application (including utility applications, divisionals, continuations, continuations-in-part, international applications and/or foreign regional and/or national applications); or any application based in whole or in part on any of the foregoing.

Assignors agree that such Assignors and Assignors' heirs and legal representatives will, without further consideration, cooperate with Assignee in the prosecution of all of the above applications, execute, verify, acknowledge and deliver all such further papers, including applications for patents and for reissues and extensions therefor, and instruments of assignment and transfer thereof, and will communicate any facts known to Assignors relating to the Invention, to obtain or maintain or enforce patents for the Invention and improvements therein in any and all countries and to vest title thereto in Assignee. Assignors further agree that such Assignors will, without further compensation to Assignors during the term of such Assignors' employment by Assignee and thereafter for reasonable

compensation as determined by Assignee, perform such other acts as may be reasonably required when requested by Assignee, including attending depositions, preparing and executing declarations and affidavits and testifying as a witness, to obtain or maintain or enforce patents for the Invention and improvements therein in any and all countries and to vest title thereto in Assignee.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 16th day of March 2007 (Month/Year).


Seth Haberman

On this 16th day of March 2007 (Month/Year), Seth Haberman, personally known to me to be the same individual who executed the foregoing Assignment, and who acknowledged to me that execution of the same was of his own free will for the use and purposes therein set forth.

WITNESS:

Printed Name:

Residential Address:



Marina Steinberg

119 Mackenzie St.
BKlyn, NY 11235

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 16th day of March 2007 (Month/Year).



Gerrit Niemeijer

On this 16th day of March 2007 (Month/Year), Gerrit Niemeijer, personally known to me to be the same individual who executed the foregoing Assignment, and who acknowledged to me that execution of the same was of his own free will for the use and purposes therein set forth.

WITNESS:

Printed Name:

Residential Address:




Marina Steinberg

119 Mackenzie St.
BKlyn, NY 11235

Assignment
U.S. Patent Application No.: 11/656,837

Attorney Docket No.: 2000522.134-US6

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 2 day of
March/2007 (Month/Year).



David Weite

On this 2nd day of March 2007 (Month/Year), David Weite, personally known to me to be the same individual who executed the foregoing Assignment, and who acknowledged to me that execution of the same was of his own free will for the use and purposes therein set forth.

WITNESS: 

Printed Name: _____

Residential Address: _____

Marina Steinberg
119 mackenzie st.
Brooklyn, NY 1235