

PATENT ASSIGNMENT

Electronic Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Imagini Holdings Limited | 04/19/2007 |
| RECEIVING PARTY DATA | |
| Name: | Imagini Holdings Limited |
| Street Address: | Lancaster Place |
| Internal Address: | 6th Floor, Brettenham House |
| City: | London |
| State/Country: | UNITED KINGDOM |
| Postal Code: | WC2E 7EN |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 11227255 |
| CORRESPONDENCE DATA | |
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| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
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| Email: | eip@eip.hk |
| Correspondent Name: | Eagle IP Limited |
| Address Line 1: | 89 King's Road, North Point |
| Address Line 2: | 1201, 12/F Kwai Hung Holdings Centre |
| Address Line 4: | Hong Kong, HONG KONG |
| ATTORNEY DOCKET NUMBER: | I002.001.NPRUS |
| NAME OF SUBMITTER: | Jacqueline C. Lui |
| Total Attachments: 4 | |
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OP \$40.00 11227255

PATENT

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ASSIGNMENT

WHEREAS, **Imagini Holdings Limited**, a corporation organized and existing under and by virtue of the laws of **British Virgin Island**, and having an office and place of business at Offshore Incorporations Ltd., P O BOX 957, Offshore Incorporations Centre, Road Town, Tortola, British Virgin Islands (hereinafter "Assignor"), represents and warrants that it is the sole owner of the entire right, title and interest to certain new and useful inventions and improvements (hereinafter "Inventions and Improvements") that were documented in a patent application entitled "SYSTEM AND METHOD FOR RESPONSE CLUSTERING" (hereinafter "the Application") filed in the United States on September 16, 2005 under serial number 11/227,255;

AND WHEREAS, **Imagini Holdings Limited**, a corporation organized and existing under and by virtue of the laws of the **United Kingdom**, and having an office and place of business at 6th Floor, Brettenham House, Lancaster Place, London, WC2E 7EN, United Kingdom (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said Inventions and Improvements and said Application and in and to the patent to be obtained therefrom;

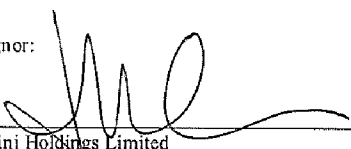
NOW THEREFORE, to all whom it may concern, be it known that in consideration of One Dollar (USD 1.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, and transferred, and by these presents does sell, assign and transfer unto said Assignee, its successors, legal representatives or assigns, the entire right, title and interest for all countries in and to all inventions disclosed in said Application, and in and to the said Application, all divisions, continuations or renewals thereof, all patents which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any country or countries foreign to the United States for patents on said Inventions and Improvements, including an assignment of all rights under the provisions of the International Convention, and all patents of any country or countries foreign to the United States which may be granted therefrom; and Assignor does hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue any and all United States patents, and any official of any country or countries foreign to the United States, whose duty is to issue patents on applications as aforesaid, to issue any and all patents, for the said Inventions and Improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of said Assignee, its successors, legal representatives and assigns.

AND, for the consideration aforesaid, Assignor does hereby agree that Assignor and its executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors, legal representatives and assigns all facts known to Assignor relating to said Inventions and Improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors, legal representatives or assigns the entire right, title and interest in and to the said Inventions and Improvements, Application, patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

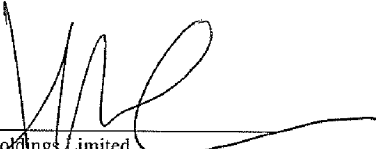
AND, furthermore Assignor covenants and agrees with said Assignee, its successors, legal representatives or assigns, that no assignment, grant, mortgage license or other agreement affecting the rights and property herein conveyed has been made to others by Assignor and that full right to convey the same as herein expressed is possessed by Assignor.

SIGNED this 19 day of April, 2007 in London of United Kingdom.

Assignor:


Imagini Holdings Limited
Offshore Incorporations Ltd., P O BOX 957
Offshore Incorporations Centre
Road Town, Tortola
British Virgin Islands, United Kingdom
Name Printed: Johnson Chen
Title: Director

Assignee:


Imagini Holdings Limited
6th Floor, Brettenham House
Lancaster Place, London
WC2E 7EN United Kingdom
Name Printed: Johnson Chen
Title: Director

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appl. of: US non-provisional application : Group Art Unit: 2165
Serial No.: 11/227,255 : Examiner: GAFFIN, JEFFREY A
Filed: September 16, 2005 :
Title: SYSTEM AND METHOD FOR RESPONSE CLUSTERING

WRITTEN CONSENT BY ASSIGNEE

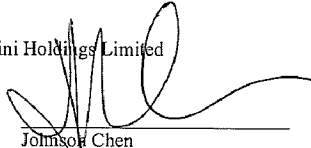
Commissioner of Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Sir/Madam:

Imagini Holdings Limited, a corporation of British Virgin Islands, and having a place of business at Offshore Incorporations Ltd., P O BOX 957, Offshore Incorporations Centre, Road Town, Tortola, British Virgin Islands, certifies that it is the assignee of the entire right, title, and interest in the application identified above by virtue of an Assignment from the inventors of the application identified above, as shown in the Assignment recorded in the United States Patent and Trademark Office at Reel 016995, Frame 0550.

The undersigned being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true; and all statements made on information and belief are believed to be true.

Imagini Holdings Limited

By: 
Johnson Chen
Title: Director

April 19th 2007
Date

Imagini Holdings Limited
Offshore Incorporations Ltd., P O BOX 957
Offshore Incorporations Centre
Road Town, Tortola
British Virgin Islands

MINUTES OF A MEETING OF THE BOARD OF DIRECTORS OF THE COMPANY
HELD AT ITS REGISTERED OFFICE ON THE 1st DAY OF MARCH, 2007.

Present: Mr. Johnson Chen (Chairman)
Mr. Alex Willcock (Director)



1. CHAIRMAN

A quorum being present by telephone conference Mr. Johnson Chen took the chair of the meeting.

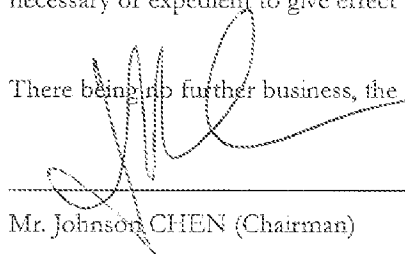
2. ASSIGNMENT

There was tabled before the meeting the ASSIGNMENT of all patent applications owned by, or in which Imagini Holdings Limited (the Company/Assignor), a corporation organized and existing under and by virtue of the laws of the British Virgin Islands, having an office and place of business at Offshore Incorporations Ltd., P O BOX 957, Offshore Incorporations Centre, Road Town, Tortola, British Virgin Islands, is an applicant, a list of which is attached as Attachment I to Imagini Holdings Limited (the Assignee), a corporation organized and existing under and by virtue of the laws of the United Kingdom, having an office and place of business at Brettenham House, 6th Floor, Lancaster Place, London, WC2E 7EN, United Kingdom.

After discussion, IT WAS UNANIMOUSLY RESOLVED

"THAT the Assignment of all rights owned by the Company/Assignor to the Assignee be and is hereby approved, and that any one director be and is hereby authorized to sign, seal (where required) and execute the necessary documents of assignment on behalf of the Company as Assignor, and THAT any director be and is hereby further authorized to sign any other documents, instruments or agreements and to do all such acts and things as may be necessary or expedient to give effect to the Assignment."

There being no further business, the Chairman declared the meeting closed.


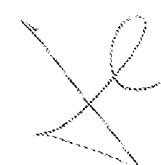

Mr. Johnson CHEN (Chairman)


Mr. Alex WILLCOCK (Director)

ATTACHMENT I

LIST OF INTELLECTUAL PROPERTY FULLY OWNED
by Imagini Holdings Limited

- 1- U.S. Patent Application Serial No. 11/227,255 entitled "SYSTEM & METHOD FOR RESPONSE CLUSTERING" filed on September 16, 2005.
- 2- PCT Patent Application Serial No. PCT/US2006/035842 entitled "SYSTEM & METHOD FOR RESPONSE CLUSTERING", filed on September 14, 2006.
- 3- Chinese Patent Application Serial No. 200510123589.5 entitled "SYSTEM & METHOD FOR RESPONSE CLUSTERING" filed on November 21, 2005.

PATENT