## Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT		
CONVEYING PARTY DATA				
N			ame	Execution Date
Nick Desbarats 04/25/2007				
RECEIVING PARTY DATA				
Name:	CHOICEBOT, Inc.			
Street Address:	123 Glynn Avenue			
City:	Ottawa, Ontario			
State/Country:	CANADA			
Postal Code:	K1K 1S7			
PROPERTY NUMBERS Total: 1				
Property Type			Number	
Application Number: 117		11741	1106	
CORRESPONDENCE DATA				
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Phone:312 913 0001Email:hughes@mbhb.com				
Email: nugnes@mbhb.com Correspondent Name: McDonnell Boehnen Hulbert & Berghoff LLP				
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ATTORNEY DOCKET NUMBER:			07-366	
NAME OF SUBMITTER:			A. Blair Hughes	
Total Attachments: 3 source=07-366 Assignment#page1.tif source=07-366 Assignment#page2.tif source=07-366 Assignment#page3.tif				
PΔTENT				

## ASSIGNMENT

WHEREAS, I, NICK DESBARATS, citizen of Canada, residing at, 123 Glynn Avenue, Ottawa, Ontario, K1K 1S7, Canada (hereinafter referred to as the "Assignor"), have made certain inventions and discoveries disclosed in the United States of America, entitled SYSTEM AND METHOD FOR ASSISTING COMPUTER USERS TO SEARCH FOR AND EVALUATE PRODUCTS AND SERVICES, TYPICALLY IN A DATABASE. to be filed in the United States of America (hereinafter referred to as the "Application"); and which claims priority from United States Provisional Patent Application Serial No. 60/795,560 filed April 28, 2006;

AND WHEREAS, CHOICEBOT INC., whose full post office address is 123 Glynn Avenue, Ottawa, Ontario, K1K 1S7, Canada (hereinafter referred to as the "Assignee"), is desirous of acquiring the entire right, title, and interest in and to said inventions and discoveries, and in and to the Application inclusive of any and all priority rights derived therefrom for any and all countries in the world, and in and to any and all Letters Patent issuing in any and all countries in the world, to be granted for said inventions and discoveries based on said Application or on patent applications filed in any country claiming priority from said Application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I the Assignor, do hereby sell, assign, transfer, and set over unto the Assignee, its successors and assigns, my entire right, title, and interest in and to the inventions and discoveries disclosed in the Application, and in and to the Application and any continuations or divisions thereof and all priority rights derived therefrom, and in and to any and all patent applications and any continuations or divisions thereof filed in any country claiming priority from the Application, and in and to all Letters Patent which may be granted upon the Application or upon patent applications filed in any and all countries in the world including the United States of America, claiming priority from the Application, and in and to any and all reissues, substitutions, or prolongations thereof; the same to be held and enjoyed by the Assignee for its own use and behoof, and for the use and behoof of its successors and assigns, to the full end of the term or terms for which said Letters Patent, or reissues, substitutions, or prolongations thereof may be granted, as fully and entirely as the same would have been held and enjoyed by me had this assignment and sale not been made;

AND I hereby agree that, upon request, and without further consideration, but at the expense of the Assignee, I will communicate to the Assignee or its representatives or nominees any facts known to me respecting said inventions and discoveries and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths and

## PATENT REEL: 019232 FRAME: 0470

generally aid the Assignee, its successors, assigns, and nominees to obtain and enforce proper patent protection for said inventions and discoveries in all countries, and I further agree to execute any and all further papers which may be necessary or desirable to vest or perfect the title of the Assignee, its successors and assigns, in and to said inventions and discoveries, and in and to any and all Letters Patent or reissues thereof which may be granted upon application in any and all countries in the world.

AND I hereby authorize and request any official whose duty it is to issue patents to issue each and every Letters Patent to be granted upon the aforesaid Application in any and all countries, and each and every reissue of said Letters Patent, to the Assignee, its successors and assigns, as the assignee of our entire right, title and interest therein, in accordance with this assignment.

THIS assignment made effective immediately.

SIGNED this ZS day of April , 2007.

WITNESS

N. Pur

Nick Desbarats

ACKNOWLEDGED AND ACCEPTED at

OFFawa, this 25 day of April, 2007.

CHOICEBOT INC.

BY: N. DESBARATS

print name

CEO\_\_\_\_\_

PATENT <u>REEL: 0192</u>32 FRAME: 0472