



BOX ASSIGNMENTS

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103401386

SHEET

To the Assistant Commissioner of Patents and Trademarks:

Attorney Docket No.: 2545-0526

Date: April 13, 2007

Sir: Please Record the Attached Original Document(s) or Copy Thereof.

1. Name(s) of Conveying Party/Parties (Assignor(s)):

|                       |                      |
|-----------------------|----------------------|
| 1. SQUARZONI, Michele | 2. PERATELLO, Nicola |
| 3. POLLONI, Roberto   | 4. NEGRINI, Stefano  |

Additional Name(s) of Conveying Party/Parties Attached?  YES  NO

|                 |  |
|-----------------|--|
| INVENTION TITLE | A Folded And Sealed Coupon Insertable In Packs Containing Tobacco Products, And A Blank Form Which To Fashion The Coupon |
|-----------------|--|

2. Party/Parties (Assignee(s)) Receiving Interest:

|         |   |    |
|---------|---|----|
| Name    | 1. G.D S.p.A.                                 | 2. |
| Address | Via Battindarno, 91<br>40133 BOLOGNA<br>ITALY |    |

11/783908

Additional Name(s) & Address(es) of Assignee(s) Attached?  YES  NO

3. Nature Of Conveyance (Document):

(Submit herewith only one document for recordation - multiple copies of same Assignment signed by different inventors is one document)

- Assignment of Whole Interest
- Assignment of Part Interest
- Change of Name
- Merger
- Security
- Facsimile/Photocopy
- Original Document
- Verified Translation

Execution Date(s) on the Conveyance: March 16, 2007

Execution Date(s) on the Declaration if Filed Herewith:  Same as on Conveyance; or

4. Application No(s). or Patent No(s). Others on Additional Sheet(s) Attached?  YES  NO

| App. Serial No. | Docket No. | 1 <sup>st</sup> Inventor if not in Item 1 | Patent No. | Issue Date | 1 <sup>st</sup> Inventor if not in Item 1 |
|-----------------|------------|---|------------|------------|---|
|                 | 2545-0526  |   |            |            |   |

|   |   |
|---|---|
| 5. Name & Address of Party to Whom Correspondence Involving Document Should be Mailed:<br>Timothy J. Klima<br>Harbin King & Klima<br>500 Ninth Street SE<br>Washington DC 20003 | 6. Number Involved:<br>Applns. + Patents = Total  |
|   | 7. Amount of Fee Enclosed: (Code 581)<br>Above Total x \$40 = \$ 40   |
|   | 8. If Above Fee is Missing or Inadequate, Charge Deficiency to Deposit Account No. 50-3272 under Order No.: 2545-0526 |

9. Total number of pages including this cover sheet, attachments and document: 2

10. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Respectfully submitted,

By:

Timothy J. Klima  
Reg. No 34, 852

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04/16/2007 HHRZII 00000005 11783908  
04 FC:8021

48.00 OP

4-13-07

**ASSIGNMENT  
OF NONPROVISIONAL APPLICATION**

U.S. PTO  
11/783908  
04/13/2007

(USA Patent Application, Sole or Joint, For Inventions Made Outside of USA)

Please return signed/recorded to:

Atty. Dkt. No.: **2545-0**

Harbin King & Klima  
500 Ninth Street SE  
Washington DC 20003  
202-543-7600 Voice  
202-543-9230 Fax

In consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration paid to each of the undersigned, to wit:

|  |    |                   |    |                              |
|--|----|-------------------|----|------------------------------|
| <b>INSERT<br/>NAME(S) OF<br/>INVENTOR(S)</b> | 1. | SQUARZONI Michele | 4. | NEGRINI Stefano              |
|  | 2. | PERATELLO Nicola  | 5. |                              |
|  | 3. | POLLONI Roberto   |    | X box if continued on page 2 |

the receipt and sufficiency of which are hereby acknowledged by the undersigned who at the request of, hereby sell(s), assign(s) and transfer(s) unto:

|  |                     |
|--|---------------------|
| <b>INSERT<br/>NAME(S) OF<br/>ASSIGNEE(S)<br/>&amp; ADDRESS(ES)</b> | G.D S.p.A.          |
|  | Via Battindarno, 91 |
|  | 40133 BOLOGNA       |
|  | ITALY               |

(hereinafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 35 U.S.C. § 100, in the invention and all applications including any and all divisions, continuations, substitutes, and reissues thereof; and all resulting patents, known as

|                           |  |
|---------------------------|--|
| <b>TITLE OF INVENTION</b> | <b>A FOLDED AND SEALED COUPON INSERTABLE IN PACKS CONTAINING TOBACCO PRODUCTS, AND A BLANK FROM <del>TO</del> WHICH FASHION THE COUPON</b> |
|---------------------------|--|

for which the undersigned executed an application for Letters Patents of the United States of America:

|                      |    |                                     |   |
|----------------------|----|-------------------------------------|---|
| <b>X BOX(ES)</b>     | A. | <input checked="" type="checkbox"/> | on even date herewith                   |
| <b>A, B and/or C</b> | B. | <input type="checkbox"/>            | on                                      |
| <b>▶</b>             | C. | <input type="checkbox"/>            | in U.S. Appln. No. _____ filed on _____ |

AND the undersigned hereby authorize(s) and request(s) the United States Commissioner of Patents and Trademarks to issue said Letters Patent to said ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives; the undersigned agree(s) that the attorney of record in said application shall hereinafter act on behalf of said ASSIGNEE;

AND the undersigned hereby agree(s) to testify and execute any papers for ASSIGNEE, its successors, assigns and legal representatives, deemed essential by ASSIGNEE to ASSIGNEE'S full protection and title in and to the invention hereby transferred.

The undersigned hereby authorize(s) Harbin King & Klima of the above address to insert hereon any further identification necessary or desirable for recordation of this document.

|    | <u>INVENTOR(S)</u>            | <u>DATE SIGNED</u> | <u>WITNESS(ES)</u> |
|----|-------------------------------|--------------------|--------------------|
| 1. | <br>Name: (Michele SQUARZONI) | March 16, 2007     | <br>_____          |
| 2. | <br>Name: (Nicola PERATELLO)  | March 16, 2007     | <br>_____          |
| 3. | <br>Name: (Roberto POLLONI)   | March 16, 2007     | <br>_____          |
| 4. | <br>Name: (Stefano NEGRINI)   | March 16, 2007     | <br>_____          |
| 5. | _____<br>Name: _____          | _____              | _____              |