

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table><tr><th>Name</th><th>Execution Date</th></tr><tr><td>Peter BRANDT</td><td>03/05/2007</td></tr><tr><td>Heiko CHARLE</td><td>04/23/2007</td></tr><tr><td>Daniel SAHLBOM</td><td>02/22/2007</td></tr><tr><td>Steven STRINGFELLOW</td><td>02/14/2007</td></tr></table>	Name	Execution Date	Peter BRANDT	03/05/2007	Heiko CHARLE	04/23/2007	Daniel SAHLBOM	02/22/2007	Steven STRINGFELLOW	02/14/2007	
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Peter BRANDT	03/05/2007										
Heiko CHARLE	04/23/2007										
Daniel SAHLBOM	02/22/2007										
Steven STRINGFELLOW	02/14/2007										
RECEIVING PARTY DATA											
Name:	GM Global Technology Operations, Inc.										
Street Address:	300 Renaissance Center										
City:	Detroit										
State/Country:	MICHIGAN										
Postal Code:	48265-3000										
PROPERTY NUMBERS Total: 1											
<table><tr><th>Property Type</th><th>Number</th></tr><tr><td>Application Number:</td><td>11673061</td></tr></table>	Property Type	Number	Application Number:	11673061							
Property Type	Number										
Application Number:	11673061										
CORRESPONDENCE DATA											
Fax Number:	(480)385-5061										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	(480) 385-5060										
Email:	msmojver@ifllaw.com										
Correspondent Name:	Timothy J. Lorenz, Esq.										
Address Line 1:	7150 E. Camelback Road										
Address Line 2:	Suite 325										
Address Line 4:	Scottsdale, ARIZONA 85251										
ATTORNEY DOCKET NUMBER:	060.0019										
NAME OF SUBMITTER:	Timothy J. Lorenz										

CH \$40.00 11673061

**Total Attachments: 6**

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**PATENT**

**REEL: 019245 FRAME: 0217**

### ASSIGNMENT

**WHEREAS**, the undersigned inventor(s) (hereinafter individually and collectively referred to as "ASSIGNOR") have invented:

#### HOLOGRAPHIC INFORMATION DISPLAY

for which application for Letters Patent of the United States:

- ☐ has been executed on even date herewith;
- ☐ executed on \_\_\_\_\_;
- ☒ was filed on February 9, 2007, and assigned U.S. Serial No. 11/673,061;

**AND WHEREAS**, GM Global Technology Operations, Inc., a corporation having a place of business at 300 Renaissance Center, Detroit, Michigan 48265-3000 (hereinafter "ASSIGNEE"), and successors, assigns, and legal representatives, is desirous of acquiring an interest therein;

**AND WHEREAS**, a "formal application," as referred to herein, shall mean any provisional, nonprovisional, continuation, continuation in part, continued prosecution, substitute, renewal, extension, divisional, reissue, reexamination, foreign, Patent Cooperation Treaty (PCT) or other patent application, inventor's certificate, or like document;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the aforesaid application, to the invention as described in the aforesaid application, and to any formal application which may be filed based in whole or in part on the aforesaid application, in the United States and all foreign countries, together with the right of priority under any international agreements to which the United States currently adheres and adheres to in the future, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

**AND ASSIGNOR HEREBY AGREES** to transfer, upon request of ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, a like interest in and to any improvements and formal applications based thereon, growing out of or relating to the invention; and, without further remuneration, to provide all reasonable assistance and execute any papers requested by ASSIGNEE, its successors, assigns and legal representatives, to preserve and/or acquire ASSIGNEE's full protection and title in and to the invention hereby transferred and any improvements therein,

**ASSIGNOR AGREEING, FURTHERMORE**, upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE for the filing and granting of formal applications based on the invention or improvements therein, and the perfecting of title thereto in ASSIGNEE.

**EXECUTED** as of the date(s) written below by ASSIGNOR:

Peter Brandt  
Peter BRANDT

Date: 2007 - Mar. 05

\_\_\_\_\_  
Heiko CHARLE

Date: \_\_\_\_\_

Daniel Sahlbom  
Daniel SAHLBOM

Date: 2007 - Feb - 22

\_\_\_\_\_  
Steven STRINGFELLOW

Date: \_\_\_\_\_

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IF&L Form – Assignment

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**EXECUTED** as of the date(s) written below by ASSIGNOR:

\_\_\_\_\_  
Peter BRANDT

Date: \_\_\_\_\_

  
\_\_\_\_\_  
Heiko CHARLE

Date: 23.04.07

\_\_\_\_\_  
Daniel SAHLBOM

Date: \_\_\_\_\_

\_\_\_\_\_  
Steven STRINGFELLOW

Date: \_\_\_\_\_

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Date: \_\_\_\_\_

\_\_\_\_\_  
Heiko CHARLE

Date: \_\_\_\_\_

\_\_\_\_\_  
Daniel SAHLBOM

Date: \_\_\_\_\_

  
\_\_\_\_\_  
Steven STRINGFELLOW

Date: 2-14-07