PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Yunbo Cao	04/10/2007
Hang Li	04/10/2007

RECEIVING PARTY DATA

Name:	Microsoft Corporation
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Internal Address:	Patent Docketing Department
City:	Redmond
State/Country:	WASHINGTON
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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11786636

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Total Attachments: 1

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PATENT

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PATENT ASSIGNMENT

We, Yunbo Cao and Hang Li (each"ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "MINING LATENT ASSOCIATIONS OF OBJECTS USING A TYPED MIXTURE MODEL" ("APPLICATION"), which:

☑ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR
hereby authorizes, and requests, ASSIGNEE'S legal representatives, of
Westman Champlin & Kelly P.A., 900 Second Ave. S., Suite 1400,
Minneapolis, MN 55402-3319, who are associated with customer
number 27366, to insert here in parenthesis
(U.S. Serial No. <u>11/786,636</u> , filed <u>April 12, 2007</u>) this
APPLICATION's U.S. Serial Number and filing date, when known;
□ was filed on and was given U.S. Serial No;
☐ is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Apr. 10, 2007

Apr. 10, 2007

Hang Liv

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