PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
RONI RYDLEWICZ	04/26/2007

RECEIVING PARTY DATA

Name:	SUNDIAMOND USA, CORP.	
Street Address:	25 WEST 45TH STREET	
Internal Address:	SUITE 707	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	10020-1182	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29279643

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: DE1742DES

NAME OF SUBMITTER: Eugene Lieberstein, Reg. No. 24,645

Total Attachments: 1

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PATENT REEL: 019255 FRAME: 0555

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ASSIGNMENT OF PATENT UNITED STATES OF AMERICA

Whereas, I, RONI RYDLEWICZ of 6 Rue De Percke, Uccle, Belgium 1180, has invented certain new and useful improvements in HEART SHAPED DIAMOND for which application for Letters Patent in the United States of America is about to made:

And Whereas, SUNDIAMOND USA, CORP., hereinafter referred to as "assignee", and whose address is: 25 West 45th Street, Suite 707, New York, New York 10036 is desirous of acquiring the entire right, title and interest in the Letters Patent to be obtained therefor;

Now, therefore, be it known by all whom it may concern, that in consideration of the sum of one dollar (\$1.00), the receipt whereof is acknowledged, and for other good and valuable consideration (the sufficiency of which is hereby acknowledged) I by these presents do sell, assign and transfer unto said assignee the entire right, title and interest in and to the said Patent aforesaid; the same to be held and enjoyed by the said assignee for his own use, and for his legal representatives and assigns, to the full end of the term for which said Patent is granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

In testimony whereof, I have hereunto set my hand this 26 day of April, 2007.

RONI RYDLEWICZ

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PATENT REEL: 019255 FRAME: 0556

RECORDED: 05/07/2007